

AGENDA
IRVINE RANCH WATER DISTRICT
WATER RESOURCES POLICY AND COMMUNICATIONS COMMITTEE
THURSDAY, JULY 9, 2020

Due to COVID-19, this meeting will be conducted as a teleconference pursuant to the provisions of the Governor's Executive Orders N-25-20 and N-29-20, which suspend certain requirements of the Ralph M. Brown Act. Members of the public may not attend this meeting in person.

Participation by members of the Committee will be from remote locations. Public access and participation will only be available telephonically/electronically.

To virtually attend the meeting and to be able to view any presentations or additional materials provided at the meeting, please join online via Webex using the link and information below:

Via Web:

<https://irwd.my.webex.com/irwd.my/j.php?MTID=m7bf832eed4f67c11b3fd56d1ac071eb9>

Meeting Number (Access Code): 126 671 8505

Meeting Password: PcDUmhJG932

<https://irwd.my.webex.com/irwd.my/j.php?MTID=m7bf832eed4f67c11b3fd56d1ac071eb9>

After joining the meeting, in order to ensure all persons can participate and observe the meeting, please select the "Call in" option and use a telephone to access the audio for the meeting by using the call-in information and attendee identification number provided.

As courtesy to the other participants, please mute your phone when you are not speaking.

PLEASE NOTE: Participants joining the meeting will be placed into the Webex lobby when the Committee enters closed session. Participants who remain in the "lobby" will automatically be returned to the open session of the Committee once the closed session has concluded.

Participants who join the meeting while the Committee is in closed session will receive a notice that the meeting has been locked. They will be able to join the meeting once the closed session has concluded.

CALL TO ORDER 3:00 p.m.

ATTENDANCE Committee Chair: Steve LaMar _____
Member: Mary Aileen Matheis _____

<u>ALSO PRESENT</u>	Paul Cook	_____	Paul Weghorst	_____
	Wendy Chambers	_____	Cheryl Clary	_____
	Fiona Sanchez	_____	Christine Compton	_____
	Mark Tettemer	_____	Amy McNulty	_____
	Beth Beeman	_____	Kellie Welch	_____
	Ray Bennett	_____	Jo Ann Corey	_____
	_____	_____	_____	_____

PUBLIC COMMENT NOTICE

If you wish to address the Committee on any item, please submit a request to speak via the “chat” feature available when joining the meeting virtually. Remarks are limited to three minutes per speaker on each subject. You may also submit a public comment in advance of the meeting by emailing comments@irwd.com before 12:00 p.m. on Thursday, July 9, 2020.

ALL VOTES SHALL BE TAKEN BY A ROLL CALL VOTE.

COMMUNICATIONS

1. Notes: Weghorst
2. Public Comments
3. Determine the need to discuss and/or take action on item(s) introduced that came to the attention of the District subsequent to the agenda being posted.
4. Determine which items may be approved without discussion.

ACTION

- | | |
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| <ol style="list-style-type: none">5. <u>2020 LEGISLATIVE AND REGULATORY UPDATE – COMPTON / COOK</u>

Recommendation: That the Board adopt a “seek amendments” position on SB 474 (Stern).6. <u>2020 WATER USE EFFICIENCY OUTREACH CAMPAIGN – BEEMAN / WEGHORST</u>


Recommendation: That the Board authorize the General Manager to execute a Professional Services Agreement with Sukle Advertising & Design in the amount of \$396,000 for the implementation of the 2020 Water Use Efficiency Outreach Campaign. | |
|--|--|

OTHER BUSINESS

7. Directors’ Comments
8. Adjourn

Availability of agenda materials: Agenda exhibits and other writings that are disclosable public records distributed to all or a majority of the members of the above-named Committee in connection with a matter subject to discussion or consideration at an open meeting of the Committee are available for public inspection in the District's office, 15600 Sand Canyon Avenue, Irvine, California ("District Office"). If such writings are distributed to members of the Committee less than 72 hours prior to the meeting, they will be available from the District Secretary of the District Office at the same time as they are distributed to Committee Members, except that if such writings are distributed one hour prior to, or during, the meeting, they will be available electronically via the Webex meeting noted. Upon request, the District will provide for written agenda materials in appropriate alternative formats, and reasonable disability-related modification or accommodation to enable individuals with disabilities to participate in and provide comments at public meetings. Please submit a request, including your name, phone number and/or email address, and a description of the modification, accommodation, or alternative format requested at least two days before the meeting. Requests should be emailed to comments@irwd.com. Requests made by mail must be received at least two days before the meeting. Requests will be granted whenever possible and resolved in favor of accessibility.

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July 9, 2020
Prepared and
submitted by: C. Compton
Approved by: Paul A. Cook 

WATER RESOURCES POLICY AND COMMUNICATIONS COMMITTEE

2020 LEGISLATIVE AND REGULATORY UPDATE

SUMMARY:

This report provides an update on the 2019-2020 legislative session, regulatory issues, and IRWD priorities. As legislation and regulations develop, staff will provide updates and recommendations to the Water Resources Policy and Communications Committee and the Board, as appropriate.

Staff recommends the Board consider the following actions/positions:

- *SB 474 (Stern) – Very High Fire Hazard Severity Zone: Development Prohibition: “SEEK AMENDMENTS”.*

BACKGROUND:

On July 13, both the Assembly and the State Senate will return from their 2020 summer recesses. When the Legislature returns, policy committees will have until July 31 and August 7 to hear fiscal and non-fiscal bills, respectively. Fiscal committees in both houses will have until August 14 to meet and report bills to the floor. The last day for each house to pass bills without an urgency clause this legislative year is August 31, which is the day the Final Recess begins.

A copy of the 2020 Legislative Matrix is provided as Exhibit “A”. Links to the bills discussed below are included within each discussion, unless a separate exhibit is noted.

2020 State Legislative Update:

SB 474 (Stern, D-Calabasas) – Very High Fire Hazard Severity Zone: Development Prohibition:

SB 474 was gutted and amended on June 19. The bill, which previously dealt with the California Fish and Game Code, now proposes to prohibit new residential, commercial, retail and industrial development within a very high fire severity zone or state responsibility area. As currently drafted, the language of the bill does not clearly exclude utility infrastructure from the bill’s development prohibition and, therefore, creates uncertainty as to whether infrastructure development is permitted. The author’s office has indicated that it does not intend for the bill to prohibit the development of facilities and infrastructure related to utility service.

Staff recommends the Board adopt a “seek amendments” position on SB 474. The amendments sought would be clarification that the bill does not apply to water and wastewater utility infrastructure and facilities.

2020 Mid-Session Update on State Bills of Interest to IRWD:

As has been traditionally done in July after the House of Origin deadline, staff has provided an update on each active bill the District has taken a position on, or is actively monitoring, during this legislation session. A summary and a status report on each bill are provided below:

AB 69 (Ting, D-San Francisco/Quirk-Siliva, D-Fullerton) – Land Use: Accessory Dwelling Units:

AB 69 bill would require the Department of Housing and Community Development to propose and submit small home building standards governing Accessory Dwelling Units (ADU) smaller than 800 square feet to the California Building Standards Commission for adoption on or before January 1, 2021. The bill, which does not directly address the fees a local agency like IRWD can charge, is currently on the Senate Inactive File. Because the ADU bills introduced by this author the past two years included provisions that could have impacted water fees and charges, staff has continued to monitor the ADU legislation this year to ensure that it does not impact the District's ability to charge connection fees, or cost-of-service-based rates and charges. IRWD currently has a "watch" position on this bill.

AB 134 (Bloom, D-Santa Monica) – Safe Drinking Water Restoration:

AB 134 would require the State Water Resources Control Board to adopt an assessment of funding needed for at-risk water systems, adopt and provide for a sustainable plan for restoring safe drinking water based on the recommendation of a regional engineer, and make available a map of aquifers that are used or likely to be used as a source of drinking water and that are at high risk of containing contaminants. Last year, after the passage of SB 200 (2019), the author of AB 134, Assemblymember Bloom, stated that he would continue to work on refining his bill to address safe drinking water in California during the remainder of the 2019-2020 two-year legislative session. Staff has continued to monitor AB 134. The bill is currently in the Senate Environmental Quality Committee. IRWD currently has a "watch" position on AB 134.

AB 292 (Quirk, D-Hayward) – Recycled Water: Raw Water and Groundwater Augmentation:

In 2017, in order to advance the development of potable reuse regulations, WaterReuse California sponsored AB 574, introduced by Assemblymember Bill Quirk (D-Hayward). AB 574 established a statutory deadline for the State Board to develop a policy and sequential regulations for potable reuse consistent with a report provided to the Legislature. Additionally, the bill recognized the continuum of potable reuse projects and defined "potable reuse" as well as four subcategories: groundwater augmentation, reservoir augmentation, raw water augmentation, and treated water augmentation. As introduced, AB 574 also proposed to remove the terms "Indirect Potable Reuse" and "Direct Potable Reuse" from the Water Code. Unfortunately, the version of AB 574 signed into law did not include the removal of these terms from the Water Code, causing WaterReuse California to sponsor AB 292 which would remove the terms "Indirect Potable Reuse" and "Direct Potable Reuse" from the Water Code. As a leader in recycled water, IRWD has long advocated and supported efforts to increase water recycling in California. IRWD currently has a "support" position on AB 292. AB 292 remains on the Senate Inactive File.

AB 828 (Ting, D-San Francisco) – Temporary Moratorium on Foreclosures and Unlawful Detainer Actions:

Among other things, AB 828 would prohibit the eviction of a tenant during the COVID-19 state emergency and through 15 days after the emergency ends. It would also require a court to permit a residential tenant, who has not paid their rent, to remain in the property if they pay their monthly rent plus 10 percent of the unpaid rent owed each month. AB 828 is currently in the Senate Rules Committee. IRWD currently has a “watch” position on AB 828.

AB 1484 (Grayson, D-Concord) – Mitigation Fee Act:

AB 1484 proposes a number of changes to the laws governing fees charged to new housing developments, including connection fees. Of interest to IRWD is its inclusion and limitations on connection fees. AB 1484 is currently on the Senate Inactive File. IRWD has a “watch” position on the bill while staff continues to work with the District’s association and industry partners to seek removal of connection fees from the bill should it move forward.

AB 1672 (Bloom, D-Santa Monica) – Flushable Products:

In recent years, wipes labeled as flushable have gained popularity, which encourages residents to dispose of wipes products generally in their toilets instead of in trash cans. This can result in the wipes being caught in pipes and can cause problems for wastewater infrastructure and treatment facilities. These products often combine with fats, oils, and grease and become larger obstructions within sewer systems, which can result in costly sewer overflows. AB 1672, which is a proposal sponsored by the California Association of Sanitation Agencies (CASA), would require non-flushable wipes to be labeled clearly and conspicuously to communicate that they should not be flushed. IRWD currently has a “support” position on the bill. The bill is currently in the Senate Environmental Quality Committee.

AB 2560 (Quirk, D-Hayward) – Notification and Response Levels:

The California Municipal Utilities Association and Orange County Water District have jointly co-sponsored AB 2560. The bill seeks to codify the process the State Board undertakes when it sets notification levels (NL) and response levels (RL). The purpose of the bill is to ensure there is sufficient public notice and comment periods for NLs and RLs. AB 2560 is currently in the Senate Environmental Quality Committee. IRWD has a “support” position on AB 2560.

AB 2968 (Rodriguez) – County Emergency Plans:

AB 2968 would require the California Office of Emergency Services (OES) to establish best practices for communities developing and updating a county emergency plan. The bill would require OES to review each county’s plan and determine if the plan sufficiently covers the following elements: whether the plan is consistent with the office’s proposed best practices, whether the plan protects and accommodates vulnerable populations during natural disasters, whether the plan has established procedures for alerting, evacuating, and sheltering individuals during an emergency, and any other necessary and appropriate element, as determined by OES.

IRWD adopted a “seek amendments” position on AB 2968. Staff is working to obtain amendments that would ask OES to determine if the plans sufficiently establish proceeds for coordinating emergency response with other local agencies, including water agencies, and other essential utility providers. The bill is currently in the Senate Rules Committee for referral to a policy committee.

SB 204 (Dodd, D-Napa) – State Water Projects: Contracts:

SB 204 would require the Department of Water Resources (DWR) to provide notice to the Joint Legislative Budget Committee and relevant policy and fiscal committees of the Legislature before holding public sessions to negotiate any potential amendment of certain long-term water supply contracts for the State Water Project. The bill would require DWR, before the execution of a specified proposed amendment to a long-term water supply contract and at least 60 days before final approval of such an amendment, to submit to the Joint Legislative Budget Committee and relevant policy and fiscal committees of the Legislature certain information regarding the terms and conditions of a proposed amendment of a long-term water supply contract and to submit a copy of the long-term contract as it is proposed to be amended. The bill is currently in the Assembly Water, Parks and Wildlife Committee. In 2019, the hearing was postponed by that committee. IRWD currently has a “watch” position on SB 204.

SB 414 (Caballero, D-Salinas) – Small System Water Authority Act of 2019:

The California Municipal Utilities Association, in coordination with Eastern Municipal Water District, continue to sponsor SB 414. SB 414, which is similar to AB 2050 (2018), proposes to enact the Small System Water Authority Act of 2019. The proposal seeks to address the governance issues causing unsafe drinking water in a number of communities in California. The bill is currently on the Assembly Appropriations Suspense File. IRWD currently has a “support” position on this bill.

SB 939 (Wiener, D-San Francisco) – COVID-19 Commercial Tenancy Evictions:

SB 939 would prohibit a landlord from evicting tenants of a commercial property during the COVID-19 state emergency. It would also authorize a commercial tenant that is a small business experiencing a decline in monthly revenue as compared to two months before the shelter-in-place order took effect or to the same month in 2019, and commercial tenants that are eating or drinking establishments, places of entertainment, or performance venues, to renegotiate or break their leases. While amendments to the bill in late May removed some of the most objectionable provisions in the bill, SB 939 remained a concern to IRWD. This week SB 939 was held on the Senate Appropriations Committee Suspense File. In the event the bill was removed from the Suspense File, staff had worked through the California Association of Special Districts (CSDA) to obtain amendments to the bill. CSDA was able to obtain a commitment that if the bill was removed from the Suspense File, it would be amended so that local governments, who own commercial property, were exempted from SB 939’s provisions.

SB 1099 (Dodd, D-Napa/Glazer, D-Orinda) – Emergency Backup Generators:

SB 1099, as currently drafted, would require air districts to develop stipulations for an order of abatement that allows an operator of a critical facility to use their backup generators in exceedance of the permitted runtimes during a Public Safety Power Shutoff event provided the operators agree to replace the backup generators with the cleanest feasible and applicable technology over a period of time. The bill is currently in the Assembly awaiting referral to a policy committee. IRWD currently has a “support” position on SB 1099.

Other State Legislation of Interest to IRWD:

Staff will also discuss the following bills/topics with the Committee:

- Climate Bond/Economic Stimulus Bond Proposals;
- [SB 1386 \(Moorlach\) – Local Government- Water Assessments, Fees and Charges;](#) and
- State-proposed COVID-19-related legislation.

2020 State Regulatory Update:

The following is a list of some of the State regulations and agency reports staff is monitoring, tracking or planning to engage in over the next three to 12 months. As the next drafts of the regulations or report are released for public review and comment, staff will engage as appropriate. Staff will also provide an oral update to the Committee on any new developments related to these regulations.

The pending regulations and reports actively being tracked include the:

- California Air Resources Board’s [proposed “Advanced Clean Trucks Regulation;”](#)
- California Plumbing Code Update;
- DWR and the State Board’s implementation of the [“Making Water Conservation a California Way of Life”](#) legislation;
- State Board’s adopted [Environmental Laboratory Accreditation Program Regulations;](#)
- State Board’s adopted [“Definition of Microplastics in Drinking Water;”](#)
- State Board’s development of a [“Cross Connection Policy Handbook;”](#)
- State Board’s [“Draft Fund Expenditure Plan for the Safe and Affordable Drinking Water Fund;”](#)
- State Board’s proposed [“Mercury TMDL and Statewide Mercury Control Program for Reservoirs”](#) regulations;
- State Board’s Section 1211 Checklist;
- State Board’s [water loss performance standards regulations;](#)
- State Board’s Water Rights Enforcement Policy; and

- State Board’s “Water Quality Control Plan for Inland Surface Waters, Enclosed Bays, and Estuaries of California” and draft “Toxicity Provisions.”

2020 Federal Legislative Update:

IRWD’s federal advocacy efforts in 2020 continue to largely focus on seeking federal funding for the Kern Fan Groundwater Storage Project and advocating for an increased funding authorization for the federal Water Storage Program. As the nation’s attention has shifted to COVID-19, staff and the District’s advocates have been tracking the federal legislation dealing with the coronavirus. Staff also continues to track federal legislation related to infrastructure funding. Staff will update the Committee on these efforts and on the ongoing efforts related to positioning the Kern Fan Groundwater Storage Project for federal funding this year. Additionally, staff will update the Committee on efforts related to federal dam safety funding.

FISCAL IMPACTS:

Not applicable.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

RECOMMENDATION:

That the Board adopt a “seek amendments” position on SB 474 (Stern).

LIST OF EXHIBITS:

Exhibit “A” – IRWD Legislative Matrix

EXHIBIT “A”
IRWD 2020 LEGISLATIVE MATRIX
Updated 06/30/2020

Bill No. Author	Title	IRWD Position	Summary/Effects	Status
<u>AB 69</u> Ting (D)	Land Use: Accessory Dwelling Units	WATCH	Requires the department to propose small home building standards governing accessory dwelling units smaller than 800 square feet, junior accessory dwelling units, and detached dwelling units smaller than 800 square feet, as specified, and to submit the small home building standards to the California Building Standards Commission for adoption on or before a specified date.	09/05/2019 - In SENATE. To Special Consent Calendar.;09/05/2019 - In SENATE. From Special Consent Calendar. To third reading.;09/05/2019 - In SENATE. From third reading. To Inactive File.
<u>AB 134</u> Bloom (D)	Safe Drinking Water Restoration	WATCH	Requires each regional engineer to arrange for a prescribed comprehensive assessment of each failed water system in the region of the drinking water regional office to be completed. Requires the board, upon adoption of an assessment of funding need, to convey to each regional engineer a list of at-risk water systems in that region and additional information. Requires the board by a specified date of each year to review the assessment of funding need and to prioritize the public water systems.	06/13/2019 - To SENATE Committees on ENVIRONMENTAL QUALITY and NATURAL RESOURCES AND WATER.
<u>AB 196</u> Gonzalez (D)	Workers' Compensation: Coronavirus		Defines injury for certain employees who are employed in an occupation or industry deemed essential except as specified, or who are subsequently deemed essential, to include coronavirus disease that develops or manifests itself during a period of employment of those persons in the essential occupation or industry. Creates a conclusive presumption that the injury arose out of and in the course of the employment.	05/05/2020 - From SENATE Committee on LABOR, PUBLIC EMPLOYMENT AND RETIREMENT with author's amendments.;05/05/2020 - In SENATE. Read second time and amended. Re-referred to Committee on LABOR, PUBLIC EMPLOYMENT AND RETIREMENT.
<u>AB 202</u> Mathis (R)	Endangered Species: Conservation: Safe Harbor Program		Extends the operation of the California State Safe Harbor Agreement Program Act indefinitely, which encourages landowners to manage their lands voluntarily, by means of state safe harbor agreements approved by the Department of Fish and Wildlife, to benefit endangered, threatened, or candidate species.	04/24/2019 - To SENATE Committee on NATURAL RESOURCES AND WATER.

IRWD 2020 LEGISLATIVE MATRIX
Updated 06/30/2020

Bill No. Author	Title	IRWD Position	Summary/Effects	Status
<u>AB 235</u> Mayes (R)	Electrical Corporations: Wildfire Victim Recovery Bonds		Authorizes the Public Utilities Commission, upon application by an electrical corporation, to issue financing orders to support the issuance of wildfire victim recovery bonds by an electrical corporation or other financing entity to finance wildfire recovery costs. Authorizes the State Infrastructure and Economic Development Bank to act as a financing entity for these purposes.	06/29/2020 - From SENATE Committee on ENERGY, UTILITIES AND COMMUNICATIONS with author's amendments.;06/29/2020 - In SENATE. Read second time and amended. Re-referred to Committee on ENERGY, UTILITIES AND COMMUNICATIONS.
<u>AB 254</u> Quirk-Silva (D)	Warewashing Machines: Water Reuse		Authorizes water from a warewashing machine at a retail food business to be reused on the same warewashing machine, for prerinse purposes only, if an attendant is onsite to control the reuse of the water for prerinse purposes and a written disclosure notice is posted.	07/09/2019 - In SENATE Committee on HEALTH: Not heard.
<u>AB 292</u> Quirk (D)	Recycled Water: Raw Water and Groundwater Augmentation	SUPPORT	Eliminates the definition of direct potable reuse and instead substitutes the term groundwater augmentation for indirect potable reuse for groundwater recharge in definitions. Requires the State Water Resources Control Board to adopt uniform water recycling criteria for raw water augmentation.	08/30/2019 - In SENATE. From third reading. To Inactive File.
<u>AB 352</u> Garcia E (D)	Wildfire Prevention, Safe Drinking Water	SUPPORT IF AMENDED	Enacts the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$3,920,000,000 pursuant to the State General Obligation Bond Law to finance a wildlife prevention, safe drinking water, drought preparation, and flood protection program.	08/14/2019 - From SENATE Committee on ENVIRONMENTAL QUALITY with author's amendments.;08/14/2019 - In SENATE. Read second time and amended. Re-referred to Committee on ENVIRONMENTAL QUALITY.
<u>AB 402</u> Quirk (D)	Water Resources Control Board: Local Primacy Delegation	OPPOSE UNLESS AMENDED	Authorizes the State Water Resources Control Board to delegate partial responsibility for the Safe Drinking Water Act's enforcement by means of a local primacy delegation agreement. Includes enforcement costs as costs covered by the annual Drinking Water Surveillance Program grant. Authorizes any local primacy agency, with the approval of the State Water	08/30/2019 - In SENATE Committee on APPROPRIATIONS: Held in committee.

IRWD 2020 LEGISLATIVE MATRIX
Updated 06/30/2020

Bill No. Author	Title	IRWD Position	Summary/Effects	Status
			Resources Control Board, to elect to participate in a funding stabilization program.	
<u>AB 418</u> Kalra (D)	Evidentiary Privileges: Union Agent-Worker Privilege		Establishes a privilege between a union agent and a represented employee or represented former employee to refuse to disclose any confidential communication between the employee or former employee and the union agent made while the union agent was acting in the union agent's representative capacity, except as specified.	09/12/2019 - In SENATE. From third reading. To Inactive File.
<u>AB 464</u> Garcia (D)	State Global Warming Solutions Act of 2006		Defines district under the State Global Warming Solutions Act to mean an air pollution control or an air quality management district. Specifies that the definition of contribution of natural sources under the Act includes contribution from catastrophic wildfires.	06/23/2020 - To SENATE Committee on ENVIRONMENTAL QUALITY.
<u>AB 685</u> Reyes (D)	Juveniles: Indian Tribes: Counsel		Requires the State Bar of California to administer grants to qualified legal services projects and qualified support centers for the purpose of providing legal services to Indian tribes in child welfare matters under the federal Indian Child Welfare Act of 1978.	06/29/2020 - From SENATE Committee on JUDICIARY with author's amendments.;06/29/2020 - In SENATE. Read second time and amended. Re-referred to Committee on JUDICIARY.
<u>AB 722</u> Bigelow (R)	Water: Dams: Fees		Limits the total annual fee for a dam operated by certain irrigation districts to no more than 20% of the fees assessed pursuant to the schedule of fees.	06/25/2019 - In SENATE Committee on NATURAL RESOURCES AND WATER: Heard, remains in Committee.
<u>AB 727</u> Flora (R)	Dams and Reservoirs: Exclusions		Specifies that a structure owned or operated by a public entity may have the principal purpose of impounding water for agricultural use for the purposes of an exclusion from being considered a dam, provided the structure is a certain height.	05/16/2019 - To SENATE Committee on NATURAL RESOURCES AND WATER.
<u>AB 787</u> Gipson (D)	Elections: Vote Registration		Requires a county or a city and county that operates a jail facility to allow organizations to conduct in-person voter registration activities, including, but not limited to, the provision of vote-by-	08/30/2019 - In SENATE Committee on APPROPRIATIONS: Held in committee.

IRWD 2020 LEGISLATIVE MATRIX
Updated 06/30/2020

Bill No. Author	Title	IRWD Position	Summary/Effects	Status
			mail applications, in each county jail facility. Requires a county or city and county to establish policies and criteria governing the admittance of individuals from those organizations into jail facilities, including procedures for notifying an individual of the basis for denial.	
<u>AB 828</u> Ting (D)	Moratorium on Foreclosures and Unlawful Detainer Action		Requires a trustee, mortgagee, or beneficiary to first file a record in the office of the recorder a notice of default, and establishes other requirements and procedures for completion of a foreclosure sale. Prohibits a person from taking any action to foreclose on a residential real property while a state or locally declared state of emergency related to the coronavirus. Establishes a procedure, known as an unlawful detainer action.	05/18/2020 - From SENATE Committee on PUBLIC SAFETY with author's amendments.;05/18/2020 - In SENATE. Read second time and amended. Re-referred to Committee on PUBLIC SAFETY.
<u>AB 831</u> Grayson (D)	Planning and Zoning: Housing: Development Application		Requires a multifamily housing development and the site on which it is located to satisfy the specified location, urbanization, and zoning requirements. Authorizes a development proponent to request a modification. Requires the local government to determine if the requested modification is consistent with the objective planning standard. Specifies that if a public improvement is necessary to implement certain developments, the local government or district shall be limited in its discretion over approval.	04/17/2020 - From SENATE Committee on RULES with author's amendments.;04/17/2020 - In SENATE. Read second time and amended. Re-referred to Committee on RULES.
<u>AB 933</u> Petrie-Norris (D)	Ecosystem Resilience: Watershed Protection		Requires the Department of Conservation, to the extent funds are available, to establish and administer the Ecosystem Resilience Program to fund watershed coordinator positions, and other necessary costs, throughout the state for the purpose of achieving specified goals, including the goal to develop and implement watershed improvement plans, and other plans to enhance the natural functions of a watershed, aligned with multiple statewide and regional objectives across distinct bioregions.	08/30/2019 - In SENATE Committee on APPROPRIATIONS: Held in committee.

IRWD 2020 LEGISLATIVE MATRIX
Updated 06/30/2020

Bill No. Author	Title	IRWD Position	Summary/Effects	Status
<u>AB 953</u> Ting (D)	Land Use: Accessory Dwelling Units		Deems a permit application for the creation of an accessory dwelling unit or junior accessory dwelling unit approved if the local agency has not acted upon the completed application within 60 days. Requires ministerial approval of an application for a building permit within a residential or mixed-use zone to create one accessory dwelling unit and one junior accessory dwelling unit per lot with a proposed or existing single-family dwelling if certain requirements are met.	06/23/2020 - To SENATE Committee on GOVERNANCE AND FINANCE.
<u>AB 955</u> Gipson (D)	Water Replenishment Districts: Water System Needs		Authorizes a water replenishment district, pursuant to an agreement with the State Water Resources Control Board, to offer to conduct a needs assessment program for water systems serving disadvantaged communities within the district. Makes a water system's participation in the program voluntary.	08/30/2019 - In SENATE Committee on APPROPRIATIONS: Held in committee.
<u>AB 992</u> Mullin (D)	Open Meetings: Local Agencies: Social Media		Provides that the Ralph M. Brown Act does not apply to the participation, as defined, in an internet- based social media platform, as defined, by a majority of the members of a legislative body, provides that a majority of the members do not discuss among themselves the business of a specific nature that is within subject matter jurisdiction of the legislative body.	06/23/2020 - To SENATE Committee on GOVERNANCE AND FINANCE.
<u>AB 1035</u> Ramos (D)	COVID 19 Emergency: Small Businesses		Exempts a small business with a certain number of employees from liability for an injury or illness to a person due to coronavirus based on a claim that the person contracted coronavirus while at that small business, or due to the actions of that small business. Requires the small business, for this exemption to apply, to have implemented and abided by all applicable state and local health laws, regulations, and protocols.	06/25/2020 - From SENATE Committee on JUDICIARY with author's amendments.;06/25/2020 - In SENATE. Read second time and amended. Re-referred to Committee on JUDICIARY.
<u>AB 1063</u> Petrie-Norris (D)	Healthcare Coverage: Waivers		Requires express statutory authority to request a state innovation waiver from the United States Department of Health and Human Services.	06/29/2020 - In SENATE. From Inactive File. To second reading.;06/29/2020 - In SENATE.

IRWD 2020 LEGISLATIVE MATRIX
Updated 06/30/2020

Bill No. Author	Title	IRWD Position	Summary/Effects	Status
				Read second time and amended. To second reading.
<u>AB 1217</u> Mullin (D)	Electioneering and Issue Lobbying Communications		Requires a person who, makes payments of \$10,000 dollars or more for "electioneering communications" or "issue lobbying communications" to make specified disclosures in connection with those communications.	08/14/2019 - From SENATE Committee on ELECTIONS AND CONSTITUTIONAL AMENDMENTS with author's amendments.;08/14/2019 - In SENATE. Read second time and amended. Re-referred to Committee on ELECTIONS AND CONSTITUTIONAL AMENDMENTS.
<u>AB 1415</u> Friedman (D)	Department of Water Resources: Reporting		Requires the department to impose a civil penalty on an entity that fails to file with the department a specified report or plan by the deadline required for that particular report or plan. Authorizes the department to reduce or waive the civil penalty under certain circumstances.	08/30/2019 - In SENATE Committee on APPROPRIATIONS: Held in committee.
<u>AB 1436</u> Chiu (D)	Tenancy: Rental Payment Default: State of Emergency		Prohibits a landlord from applying a security deposit or monthly rental payment for the satisfaction of an obligation other than the prospective month's rent, if the obligation accrued during or within ninety days after the termination of a state of emergency related to coronavirus. Provides that a tenant is not guilty of unlawful detainer, if the alleged default in payment of rent accrued during or within ninety days of a state of emergency related to coronavirus.	06/19/2020 - Re-referred to SENATE Committee on RULES.
<u>AB 1484</u> Grayson (D)	Mitigation Fee Act: Housing Developments	OPPOSE UNLESS AMENDED	Prohibits a local agency from imposing a housing impact requirement adopted by the local agency on a housing development project, as defined, unless specified requirements are satisfied by the local agency, including that the housing impact requirement be roughly proportional in both nature and extent to the impact created by the housing development project.	09/09/2019 - In SENATE. Read second time. To third reading.;09/09/2019 - In SENATE. Senate Rule 29.10(b) suspended.;09/09/2019 - Re-referred to SENATE Committee on RULES.

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<u>AB 1552</u> Limon (D)	Pupil Instruction: Native American Studies		Appropriates \$800,000 from the General Fund to the State Department of Education to fund the development by the commission of a model curriculum in Native American studies.	06/29/2020 - From SENATE Committee on EDUCATION with author's amendments.;06/29/2020 - In SENATE. Read second time and amended. Re-referred to Committee on EDUCATION.
<u>AB 1567</u> Aguiar-Curry (D)	Organic Waste: Scoping Plan		Requires the Strategic Growth Council , in consultation with stakeholders and relevant permitting agencies, to prepare and submit to the Legislature a report that provides a scoping plan for the state to meet its organic waste, climate change, and air quality mandates, goals, and targets. Requires the scoping plan to include, among other things, recommendations on policy and funding support for the beneficial reuse of organic waste.	06/23/2020 - To SENATE Committee on NATURAL RESOURCES AND WATER.
<u>AB 1672</u> Bloom (D)	Solid Waste: Nonwoven Disposable Products	SUPPORT	Requires certain nonwoven disposal products to be labeled clearly and conspicuously to communicate that they should not be flushed. Prohibits a covered entity from making a representation about the flushable attributes, benefits, performance, or efficacy of those nonwoven disposal products. Establishes a civil penalty per violation.	06/23/2020 - To SENATE Committee on ENVIRONMENTAL QUALITY.
<u>AB 1703</u> Bloom (D)	Redevelopment Plans: City of Los Angeles		prohibit the successor agency of the Redevelopment Agency of the City of Los Angeles, and the City of Los Angeles, if it requests the transfer of all land use related plans and functions of the former redevelopment agency, from enforcing any provision of a redevelopment plan for an area of the City of Los Angeles that imposes greater restrictions on the allowable intensity of housing than any applicable general or specific plan land use designation, local zoning, or affordable housing incentive program.	06/29/2020 - From SENATE Committee on RULES with author's amendments.;06/29/2020 - In SENATE. Read second time and amended. Re-referred to Committee on RULES.
<u>AB 1720</u> Carrillo (D)	Office Of Planning and Research: Land Use Guidelines		Requires the Office of Planning and Research to develop and adopt guidelines for a city or county to implement policies and practices that represent best practices to support small businesses	06/29/2020 - In SENATE. From Inactive File. To second reading.;06/29/2020 - In SENATE.

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			within their jurisdictions. Requires those guidelines to include, among other things, recommendations for policies and practices to be included within mandatory elements required in general plans, specific plans, and other land use planning documents of a city or county.	Read second time and amended. To second reading.
<u>AB 1751</u> Chiu (D)	Water and Sewer System Corporations		Authorizes a water or sewer system corporation to file an application and obtain approval from the Public Utilities Commission through an order authorizing the water or sewer system corporation to consolidate with a public water system or certain state small water system, or to implement rates for the subsumed water system.	08/30/2019 - In SENATE Committee on APPROPRIATIONS: Held in committee.
<u>AB 1808</u> Cervantes (D)	Public Contracts: Goods and Services		Requires bidding on public works contracts, would authorize a state or local agency to use the above-described procedures for the purchase, or purchase and installation, of carpet, resilient flooring, or synthetic turf if the installation work is not performed in connection with new construction and the contractor complies with specified requirements relating to wages and labor.	06/19/2019 - Re-referred to SENATE Committees on GOVERNANCE AND FINANCE and GOVERNMENTAL ORGANIZATION.
<u>AB 1850</u> Gonzalez (D)	Worker Classification		Deletes the provision that relates to the exemptions of bona fide business to business contracting relationship in relation to individual workers. Revises the criteria of the relationship between a referral agency and a service provider, including requiring the referral agency to check the validity of one license in a location where the service provider performs work a minimum time per calendar year. Provides professional services exemptions to specified industries.	06/11/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 1928</u> Kiley (R)	Employment Standards: Independent Contractors		Repeals existing provisions for determining when workers are employees or independent contractors, and instead requires a determination of whether a person is an employee or an independent contractor to be based on the specific multifactor	02/14/2020 - To ASSEMBLY Committee on LABOR AND EMPLOYMENT.

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			test set forth in the Borello case, including whether the person to whom the service is rendered has the right to control the manner and means of accomplishing the result desired, and other identified factors.	
<u>AB 1947</u> Kalra (D)	Employment Violation Complaints: Requirements: Time		Extends the period of time within which people who believe they have been discharged or otherwise discriminated against in violation of the Labor Code may file complaints to within one year after the occurrence of the violations.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2060</u> Holden (D)	Drinking Water: Pipes and Fittings: Lead Content		Defines lead free for purposes of manufacturing, industrial processing, or conveying or dispensing water for human consumption, to mean does not leach more than one microgram of lead under certain tests and meeting a specified certification when used with respect to endpoint devices. Requires the Department of Toxic Substances Control to annually select no more than 75 drinking water faucets or other drinking water plumbing fittings and fixtures for testing and evaluation.	06/23/2020 - To SENATE Committee on ENVIRONMENTAL QUALITY.
<u>AB 2107</u> Rodriguez (D)	Local Government: Securitized Obligation Notes		Extends the authorization for a special district to issue securitized limited obligation notes for the acquisition or improvement of land, facilities, or equipment.	06/23/2020 - To SENATE Committee on GOVERNANCE AND FINANCE.
<u>AB 2151</u> Gallagher (R)	Political Reform Act: Online Filing Disclosure		Requires a local government agency to post on its internet website, within seventy two hours of the applicable filing deadline, a copy of any specified statement, report, or other document filed with that agency in paper format.	06/23/2020 - To SENATE Committee on ELECTIONS AND CONSTITUTIONAL AMENDMENTS.
<u>AB 2178</u> Levine (D)	Emergency Services		Includes a deenergization, defined as a planned public safety power shutoff, within those conditions constituting a state of emergency and a local emergency under the Emergency Services Act.	06/23/2020 - To SENATE Committee on GOVERNMENTAL ORGANIZATION.

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<u>AB 2210</u> Aguiar-Curry (D)	Contractors: Violations: Disciplinary Actions		Authorizes disciplinary action against a contractor for violations of specified regulations regarding tree work, including maintenance or removal, without regard to whether death or serious injury to an employee resulted. Requires the registrar appointed by the Contractors' State License Board to initiate disciplinary action against a contractor upon transmission to the board of copies of any citations or other actions taken by the Division of Occupational Safety and Health.	06/23/2020 - To SENATE Committee on BUSINESS, PROFESSIONS AND ECONOMIC DEVELOPMENT.
<u>AB 2213</u> Limon (D)	Office of Emergency Services: Model Guidelines		Requires the Office of Emergency Services, in coordination with state volunteers, to develop model guidelines for local governments, operational areas, and nonprofit, community based, faith based, and private sector organizations active in disasters to identify, type, and track community resources that could assist in responding to or recovering from local, tribal, regional, national, or international disasters.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2231</u> Kalra (D)	Public Works		Provides that a public subsidy is de minimis if it is less than a specified amount and percentage of total project cost. Specifies that these provisions do not apply to a project that was advertised for bid, or a contract that was awarded, before a specified date.	06/08/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2296</u> Quirk (D)	State Water Resources Control Board: Delegation		Authorizes the State Water Resources Control Board to delegate partial responsibility for the Safe Drinking Water Act's administration and enforcement by means of a local primacy delegation agreement. Authorizes the state board, for counties that have not been delegated primary responsibility as of January 2021, to offer an opportunity for the county to apply for partial or primary responsibility if the state board determines that it needs assistance.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2311</u> Low (D)	Public Contracts: Skilled and Trained Workforce		Requires a public entity, when the use of a skilled and trained workforce to complete a contract or project is required pursuant to existing law, to include in all bid documents and construction	06/23/2020 - To SENATE Committee on LABOR, PUBLIC EMPLOYMENT AND RETIREMENT.

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			contracts a notice that the project is subject to the skilled and trained workforce requirement.	
<u>AB 2323</u> Friedman (D)	California Environmental Quality Act: Exemptions		Requires that a project is undertaken and is consistent with either a specific plan prepared pursuant to specific provisions of law or a community plan in order to be exempt from an environmental assessment. Allows the location of agricultural employee housing projects, affordable housing projects, and housing projects on infill sites to be located within the boundaries of a state conservancy in order to be exempt.	06/23/2020 - To SENATE Committee on ENVIRONMENTAL QUALITY.
<u>AB 2333</u> Quirk (D)	Waste: Releases: Remedial Action: Local Oversight		Authorizes a responsible party to request the local officer to oversee the remedial action only if the release is not being overseen by the Department of Toxic Substances or regional water quality control board. Authorizes the local officer to agree to oversee the remedial action only if the local officer demonstrates to the department or the regional water quality control board that the same conditions referenced have been met.	06/23/2020 - To SENATE Committee on ENVIRONMENTAL QUALITY.
<u>AB 2371</u> Friedman (D)	Climate Change: Office and Planning and Research		Requires the Office of Planning and Research to convene a climate science advisory team of distinguished scientists to advise on climate planning and adaptation efforts in the state and to provide input to improve climate adaptation and hazard mitigation planning across state agencies.	06/23/2020 - To SENATE Committee on ENVIRONMENTAL QUALITY.
<u>AB 2467</u> Levine (D)	Political Reform Act: Misuse of Funds		Amends the Political Reform Act. Prohibits a state or local government agency from expending public money for a public communication that clearly identifies a candidate or ballot measure.	05/04/2020 - From ASSEMBLY Committee on ELECTIONS AND REDISTRICTING with author's amendments.;05/04/2020 - In ASSEMBLY. Read second time and amended. Re-referred to Committee on ELECTIONS AND REDISTRICTING.

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<u>AB 2473</u> Cooper (D)	Public Investment Funds		Exempts from disclosure under California Public Records Act specified records regarding an internally managed private loan made directly by a public investment fund, including quarterly and annual financial statements of the borrower or its constituent owners, unless the information has already been publicly released by the keeper of the information. Makes nonsubstantive changes to certain other provisions. Defines terms.	06/23/2020 - To SENATE Committee on LABOR, PUBLIC EMPLOYMENT AND RETIREMENT.
<u>AB 2504</u> Nazarian (D)	Capital Access Loan Program		Expands the definition of a qualified residential property owner for purposes of the seismic retrofitting program under the Capital Access Loan Program to include a homeowners' association that owns a residential building that is a qualified building, and is authorized to seismically retrofit such a building. Authorizes moneys in the California Seismic Safety Capitol Access Loan Program Fund to be used by the Pollution Control Financing Authority for incentives to borrowers.	05/04/2020 - From ASSEMBLY Committee on BANKING AND FINANCE with author's amendments.;05/04/2020 - In ASSEMBLY. Read second time and amended. Re-referred to Committee on BANKING AND FINANCE.
<u>AB 2519</u> Wood (D)	Conservation Projects: Grants: Advance Payments		Requires, to the extent not in conflict with any other law, the Natural Resources Agency, the conservancy, the department, and the board, when awarding grants for conservation projects, as defined, to provide an advance payment of up to a certain percent of the total grant award if requested by a grant recipient. Requires the granting entities specified above to provide a report to the Legislature on or before specified date.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2560</u> Quirk (D)	Water Quality: Notification and Response Levels	SUPPORT	Amends the Safe Drinking Water Act. Requires the State Water Resources Board to comply with specified public notice and comment procedures when establishing or revising notification response levels.	06/29/2020 - From SENATE Committee on ENVIRONMENTAL QUALITY with author's amendments.;06/29/2020 - In SENATE. Read second time and amended. Re-referred to Committee on ENVIRONMENTAL QUALITY.

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<u>AB 2621</u> Mullin (D)	Climate Adaptation Action Plans		Authorizes certain local government entities to establish and participate in a regional climate network to prepare a regional climate adaptation action plan for certain region. Requires the Office of Planning and Research to develop guidelines establishing how a regional climate network may develop a regional climate adaptation action plan, including certain information, analyses, and contents to be included in a plan and certain considerations and procedures for a regional climate network.	06/11/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2765</u> O'Donnell (D)	Public Works: Prevailing Wages		Expands the definition of public works, for the purposes of provisions relating to the prevailing rate of per diem wages, to also include any construction, alteration, demolition, installation, or repair work done under private contract on a project for a charter school, as defined, when the project is paid for, in whole or in part, with the proceeds of conduit revenue bonds.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2800</u> Quirk (D)	Climate-Safe Infrastructure Working Group		Extends provisions relating to the Climate Safe Infrastructure Working Group, whose purpose it is to exam how to integrate scientific data concerning projected climate change impacts into state infrastructure engineering, including oversight, investment, design, and construction. Provide that the working group shall only convene and perform its functions to the extent resources are available to fund the support of the working group and its activities.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2843</u> Chu (D)	Local Employer Affordable Housing Fees		Requires a city, county, or city and county to collect an additional annual fee from any applicant for a local business license in an amount depending on the number of employees employed by the business, as specified.	03/05/2020 - To ASSEMBLY Committees on LOCAL GOVERNMENT and HOUSING AND COMMUNITY DEVELOPMENT.
<u>AB 2849</u> Chau (D)	Proposition 65: Enforcement		Amends the Safe Drinking Water and Toxic Enforcement Act. Revises the definition of person in the course of doing business to include a person employing fewer than ten employees on	06/23/2020 - To SENATE Committee on ENVIRONMENTAL QUALITY.

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			terms and conditions as that person states in writing to a person giving notice of a violation and the Attorney General.	
<u>AB 2887</u> Bonta (D)	Statewide Emergencies: Mitigation		Adds provisions relating to states of emergency, including the coronavirus pandemic. Provides for school meal distribution. Provides a moratorium on rent collection from small businesses. Requires zero interest rate loans for small businesses and nonprofit organizations. Provides paid sick leave for all employees regardless of term of employment. Prohibits the termination of utility service for certain nonpayment after the declaration of a state of emergency.	05/08/2020 - In ASSEMBLY. Suspend Assembly Rule 96.;05/08/2020 - Re-referred to ASSEMBLY Committee on BUDGET.
<u>AB 2967</u> O'Donnell (D)	Public Employees' Medical and Hospital Care Act		Amends the Public Employees' Medical and Hospital Care Act. Provides for firefighters and public safety officers. Reduces the period within which an employer is to provide notice of a death of an employee to the Board of Administration of the Public Employees' Retirement System.	06/29/2020 - From SENATE Committee on LABOR, PUBLIC EMPLOYMENT AND RETIREMENT with author's amendments.;06/29/2020 - In SENATE. Read second time and amended. Re-referred to Committee on LABOR, PUBLIC EMPLOYMENT AND RETIREMENT.
<u>AB 2968</u> Rodriguez (D)	Country Emergency Plans: Best Practices	SEEK AMENDMENTS	Requires the Office of Emergency Services to establish best practices for counties developing and updating a county emergency plan. Requires the office to establish a review process for a county to request the office to review a county's emergency plan.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 2992</u> Weber (D)	Employment Practices: Leave Time		Prohibits an employer from discharging, or discriminating or retaliating against, an employee who is a victim of crime or abuse for taking time off from work to obtain or attempt to obtain relief, as prescribed. Prohibits an employer from taking action against an employee, when an unscheduled absence occurs, if the employee victim of crime or abuse provides	06/11/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.

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			certification that they were receiving services for certain injuries, or if the documentation is from a victim advocate, as defined.	
<u>AB 2999</u> Low (D)	Employees: Bereavement Leave		Enacts the Bereavement Leave Act. Requires an employer to grant an employee up to ten business days of unpaid bereavement leave upon the death of a spouse, child, parent, sibling, grandparent, grandchild, or domestic partner, in accordance with certain procedures, and subject to certain exclusions.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 3074</u> Friedman (D)	Fire Prevention: Wildfire Risk: Defensible Space		Relates to defensible space. Requires more intense fuel reductions between 5 and 30 feet around the structure, and to create an ember-resistant zone within 5 feet of the structure, as provided.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 3088</u> Chiu (D)	Tenancy: Termination: Rent Caps		Exempts housing that has been issued a final inspection, final permit, or similar approval for initial residential occupancy of the unit within the previous fifteen years from existing law that prohibits an owner of residential real property from terminating the tenancy without just cause, either at fault or no fault of the tenant. Exempts, from gross rental rate increases, dormitories owned and operated by an institution of higher education or elementary or secondary school.	06/23/2020 - To SENATE Committee on JUDICIARY.
<u>AB 3164</u> Friedman (D)	Fire Prevention: Wildland Urban Interface		Requires the Department of Forestry and Fire Protection to develop a wildland urban interface wildfire risk model to determine the risk for a community or parcel within a local responsibility area or state responsibility the department to establish, and consult with, an advisory workgroup, with specified members, to develop the model. Requires the department to update the model and guidelines when fire hazard severity zones are revised.	06/10/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.

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<u>AB 3216</u> Kalra (D)	Employee Leave: Authorization		Makes it an unlawful employment practice for any employer to refuse to grant a request by an employee to take up to twelve workweeks of family care and medical leave during any twelve month period due to a qualifying exigency related to the covered public health emergency or state of emergency. Provides that the leave granted under these provisions would run concurrently with leave authorized under the federal Family Medical Leave Act.	06/18/2020 - In ASSEMBLY. Read third time. Passed ASSEMBLY. *****To SENATE.
<u>AB 3256</u> Garcia E (D)	Bond Act	SUPPORT IF AMENDED	Enacts the Economic Recovery, Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act, which, if approved by the voters, would authorize the issuance of bonds in a specified amount to finance projects for an economic recovery, wildfire prevention, safe drinking water, drought preparation, and flood protection program.	06/04/2020 - In ASSEMBLY. Read second time and amended. Re-referred to Committee on RULES.
<u>AB 3267</u> Smith C (D)	Office of Emergency Services: State Emergency Plan		Requires the Office of Emergency Services to coordinate with representatives of the access and functional needs population when the office updates the State Emergency Plan. Requires the Office to complete an after-action report within a certain number of days after each declared disaster.	06/23/2020 - To SENATE Committee on GOVERNMENTAL ORGANIZATION.
<u>AB 3279</u> Friedman (D)	California Environmental Quality Act		Repeals certain obsolete and duplicative provisions from The California Environmental Quality Act and makes nonsubstantive changes to certain other provisions.	06/23/2020 - To SENATE Committee on ENVIRONMENTAL QUALITY.
<u>ACA 3</u> Mathis (R)	Clean Water for All Act	WATCH	Requires not less than a certain percent of specified state revenues to be set apart for the payment of principal and interest on bonds authorized pursuant to the Water Quality, Supply, and Infrastructure Improvement Act. Relates to water supply, delivery, and quality projects administered by the Department of Water Resources and water quality projects administered by the State Water Resources Control Board.	04/30/2019 - In ASSEMBLY Committee on WATER, PARKS AND WILDLIFE: Failed passage.;04/30/2019 - In ASSEMBLY Committee on WATER, PARKS AND WILDLIFE: Reconsideration granted.

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<u>ACA 10</u> Bonta (D)	Personal Rights: Right To Housing		Declares that the fundamental human right to housing exists in this state. Declares that this right is exclusively enforceable by a public right of action. Specifies that it is the shared obligation of state and local jurisdictions to respect, protect, and fulfill this right through progressively implemented measures, consistent with available resources, within an aggressive but reasonable time frame.	05/11/2020 - From ASSEMBLY Committee on ELECTIONS AND REDISTRICTING with author's amendments.;05/11/2020 - In ASSEMBLY. Read second time and amended. Re-referred to Committee on ELECTIONS AND REDISTRICTING.
<u>ACR 179</u> Voepel (R)	Special Districts Week		Proclaims the week of May 17, 2020, to May 23, 2020, to be Special Districts Week.	03/12/2020 - To ASSEMBLY Committee on RULES.
<u>SB 43</u> Allen (D)	Carbon Intensity and Pricing: Retail Products		Requires the state board, no later than January 1, 2022, to submit a report to the Legislature on the findings from a study, as specified, to determine the feasibility and practicality of assessing the carbon intensity of all retail products subject to the tax imposed pursuant to the Sales and Use Tax Law, so that the total carbon equivalent emissions associated with such retail products can be quantified.	07/08/2019 - In ASSEMBLY Committee on REVENUE AND TAXATION: Failed passage.;07/08/2019 - In ASSEMBLY Committee on REVENUE AND TAXATION: Reconsideration granted.
<u>SB 45</u> Allen (D)	Wildfire Prevention, Drinking Water, Drought, and Flood	SUPPORT IF AMENDED	Enacts the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act, which, if approved by the voters, would authorize the issuance of bonds to the State General Obligation Bond Law to finance projects for a wildfire prevention, safe drinking water, drought preparation, and flood protection program.	01/29/2020 - In SENATE. Read third time, urgency clause adopted. Passed SENATE. *****To ASSEMBLY.
<u>SB 69</u> Wiener (D)	Ocean Resiliency Act		Requires the Department of Fish and Wildlife to develop and implement a plan, in collaboration with specified scientists, experts, and representatives, as part of its fish hatchery operations for the improvement of the survival of hatchery-produced salmon, and the increased contribution of the hatchery program to commercial and recreational salmon fisheries.	08/30/2019 - In ASSEMBLY Committee on APPROPRIATIONS: Held in committee.

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<u>SB 162</u> Galgiani (D)	State Board Of Equalization: Local Voter Approved Bond		Requires, by January 1, 2022, and January 1 of each year thereafter, a local agency to transmit specified data related to the issuance of any bonds by that local agency pursuant to the authorization of any local bond act, as defined, to the State Board of Equalization, including the amount of debt authorized by the local bond act.	06/19/2019 - From ASSEMBLY Committee on REVENUE AND TAXATION with author's amendments.;06/19/2019 - In ASSEMBLY. Read second time and amended. Re-referred to Committee on REVENUE AND TAXATION.
<u>SB 166</u> Wiener (D)	Process Water Treatment Systems: Breweries		Requires the State Water Resources Control Board, in consultation with the State Department of Public Health, Food and Drug Branch, to adopt regulations for microbiological, chemical, and physical water quality and treatment requirements for voluntary onsite treatment and reuse of process water in breweries. Requires the Food and Drug Branch to consult with the State Board before requiring termination of a process water treatment system.	08/30/2019 - In ASSEMBLY Committee on APPROPRIATIONS: Held in committee.
<u>SB 204</u> Dodd (D)	State Water Project: Contracts	WATCH	Requires the Department of Water Resources to provide at least 10 days' notice to the Joint Legislative Budget Committee and relevant policy and fiscal committees of the Legislature before holding public sessions to negotiate any potential amendment of a long-term water supply contract that is of projectwide significance with substantially similar terms intended to be offered to all contractors, or that would permanently transfer a contractual water amount between contractors.	06/06/2019 - To ASSEMBLY Committee on WATER, PARKS AND WILDLIFE.
<u>SB 216</u> Galgiani (D)	Carl Moyer Memorial Air Quality Standards Attainment		Adds as an eligible project under the Carl Moyer Memorial Air Quality Standards Attainment Program, a used heavy-duty truck exchange. Requires the state board to hold a public workshop on the heavy-duty truck exchange and develop a plan to help air pollution control and air quality management districts add a heavy-duty truck exchange as an eligible project under the program.	08/30/2019 - In ASSEMBLY Committee on APPROPRIATIONS: Held in committee.

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<u>SB 226</u> Nielsen (R)	Watershed Restoration: Wildfires: Grant Program		Requires the Natural Resources Agency to develop and implement a watershed restoration grant program for purposes of awarding grants to private property land owners to assist them with watershed restoration on watersheds that have been affected by wildfire. Requires the agency to provide technical resources to the private property land owners seeking assistance with watershed restoration.	08/30/2019 - In ASSEMBLY Committee on APPROPRIATIONS: Held in committee.
<u>SB 287</u> Nielsen (R)	Commission on State Mandates: Test Claims: Filing Date		Relates to the filing date on test claims for the Commission on State Mandates. Specifies that for purposes of filing a test claim based on the date of incurring increased costs, "within 12 months" means by June 30 of the fiscal year following the fiscal year in which increased costs were first incurred by the test claimant.	08/30/2019 - In ASSEMBLY Committee on APPROPRIATIONS: Held in committee.
<u>SB 378</u> Wiener (D)	Electrical Corporations: Deenergization Events		Requires each electrical corporation to annually submit a report to the Wildfire Safety Division and to the Office of Energy Infrastructure Safety, that includes specified information. Requires the Public Utilities Commission to establish a procedure for customers, local governments, and others affected by a deenergization event to recover costs during such an event from an electrical corporation, within specified time periods. Sets civil penalties.	06/18/2020 - To ASSEMBLY Committee on UTILITIES AND ENERGY.
<u>SB 414</u> Caballero (D)	Small System Water Authority Act of 2019	SUPPORT	Creates the Small System Water Authority Act of 2019 and states legislative findings and declarations relating to authorizing the creation of small system water authorities that will have powers to absorb, improve, and competently operate noncompliant public water systems.	08/30/2019 - In ASSEMBLY Committee on APPROPRIATIONS: Held in committee.
<u>SB 474</u> Stern (D)	Very High Fire Hazard Severity Zone		Prohibits the creation or approval of a new development in a very high fire hazard severity zone or a state responsibility area.	06/29/2020 - Re-referred to ASSEMBLY Committee on LOCAL GOVERNMENT.

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<u>SB 479</u> Atkins (D)	Tenancy: Automatic Renewal or Extension of Lease		Requires the renewal or extension provision and the recital of a lease agreement to appear in a certain boldface type.	06/26/2020 - In ASSEMBLY. Notice of intention to remove from Inactive File.
<u>SB 535</u> Moorlach (R)	Greenhouse Gases: Wildfires and Forest Fires		Requires the report to include information, if feasible, regarding the greenhouse gas, criteria air pollutant, and short-lived climate pollutant emissions from wildfires and forest fires, an assessment of the increased severity of wildfires and forest fires from the impacts of climate change, and a calculation of the increase in the emissions of criteria air pollutants, greenhouse gases, and short-lived climate pollutants based on the increased severity of wildfires and forest fires assessed.	08/30/2019 - In ASSEMBLY Committee on APPROPRIATIONS: Held in committee.
<u>SB 559</u> Hurtado (D)	California Water Commission: Grant: Friant-kern Canal		Appropriates funds to the Department of Water Resources for the purposes of restoring the Friant-kern Canal to its full capacity. Requires the grant to be part of a comprehensive solution to groundwater sustainability and subsidence in the San Joaquin Valley and would require the joint powers authority to demonstrate a funding match of at least 35% from user fees, local sources, federal funding, or a combination of these sources.	08/30/2019 - In ASSEMBLY Committee on APPROPRIATIONS: Held in committee.
<u>SB 668</u> Rubio (D)	Fire Hydrants: Water Suppliers: Regulations		Requires an urban water supplier, to review and revise its emergency response plan as required by federal law. Requires the Office of Emergency Services to establish emergency response and recovery plans in coordination with urban water suppliers.	09/12/2019 - In ASSEMBLY. To Inactive File.
<u>SB 749</u> Durazo (D)	State Public Records Act: Trade Secrets		Provides that specified records of a private industry employer that are prepared, owned, used, or retained by a public agency are not trade secrets and are public records, including certain records relating to employment terms and conditions of employees working for a private industry employer pursuant to a contract with a public agency, under specified conditions. Excludes certain contracts between a public agency and private employer entered into before a specified date.	09/13/2019 - In ASSEMBLY. To Inactive File.

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<u>SB 773</u> Skinner (D)	Land Use: Accessory Dwelling Units		Deems a permit application for the creation of an accessory dwelling unit or junior accessory dwelling unit approved if the local agency has not acted upon the completed application within 60 days.	06/29/2020 - To ASSEMBLY Committee on GOVERNMENTAL ORGANIZATION.
<u>SB 774</u> Stern (D)	Electricity: Microgrids		Requires each electrical corporation to collaborate with certain entities in its service territory to identify locations where sources of back-up electricity may provide increased electrical distribution grid resiliency. Authorizes electrical corporations to file applications with the Public Utilities Commission to invest in, and deploy, microgrids to increase that resiliency and prohibits the Commission from approving microgrid applications that use a certain cost-recovery mechanism.	06/06/2019 - To ASSEMBLY Committee on UTILITIES AND ENERGY.
<u>SB 794</u> Jackson (D)	Emergency Services: Telecommunications		Expands provisions authorizing a city to enter into an agreement to access contact information of resident account holders through the records of a public utility. Permits the telephone numbers and email addresses of elderly or disabled social services clients to be disclosed to emergency personnel. Specifically identifies a public safety power shutoff as a public safety emergency.	06/18/2020 - To ASSEMBLY Committee on GOVERNMENTAL ORGANIZATION.
<u>SB 795</u> Beall (D)	Economic Development: Housing: Climate Change		Makes funds available in each fiscal year for the purpose of providing emergency economic recovery and development, climate change, and disaster response. Requires the Controller to allocate a portion of those funds among various housing programs administered by the Department of Housing and Community Development, to the Climate, Sea Level, and Natural Disaster Program, and to the Community Economic Development Program.	06/29/2020 - To ASSEMBLY Committee on HOUSING AND COMMUNITY DEVELOPMENT.
<u>SB 801</u> Glazer (D)	Electrical Corporations: Wildfire Mitigation Plans		Requires an electrical corporation to deploy backup electrical resources or provide financial assistance for backup electrical resources to a customer receiving a medical baseline allowance,	06/29/2020 - To ASSEMBLY Committee on UTILITIES AND ENERGY.

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			if the customer meets specified conditions. Requires an electrical corporation to develop its program to provide backup electrical resources or financial assistance in consultation with community disability rights groups or other local disability rights advocates.	
<u>SB 862</u> Dodd (D)	Planned Power Outage: Public Safety		Includes a deenergization event within a sudden and severe energy shortage constituting a state of emergency and a local emergency. Requires an electrical corporation to coordinate with local governments in its service territory to identify sites within those jurisdictions where community resource centers can be established and operated during a deenergization event and the level of services that will be available at those centers.	06/29/2020 - To ASSEMBLY Committee on UTILITIES AND ENERGY.
<u>SB 865</u> Hill (D)	Excavations: Subsurface Installations		Provides that the Underground Facilities Safe Excavation Board is also known as the Dig Safe Board. Requires all new subsurface installations, except for specified oil and gas flowlines with a certain diameter size that are located within the administrative boundaries of an oil field, be tagged with GIS coordinates and maintained as permanent records of the operator.	06/29/2020 - To ASSEMBLY Committee on UTILITIES AND ENERGY.
<u>SB 939</u> Wiener (D)	Emergencies: Coronavirus: Evictions		Prohibits a commercial landlord from serving a specified notice of eviction on a commercial tenant under a certain number of days after the state of emergency proclaimed by the Governor on March 4, 2020, is lifted and if specified criteria apply. Defines eligible COVID 19 impacted commercial tenant. Provides that specified notices of eviction served on commercial tenants are void under specified circumstances.	06/18/2020 - In SENATE Committee on APPROPRIATIONS: Held in committee.
<u>SB 943</u> Chang (R)	Paid Family Leave: Coronavirus		Authorizes wage replacement benefits to specified workers who take time off work to care for a child or other family member, including a child with disabilities, for whom the employee is responsible for providing care, if that person's school or place of care has been closed, or the care provider of that person is unavailable, due to the coronavirus outbreak.	06/18/2020 - In SENATE Committee on APPROPRIATIONS: Held in committee.

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<u>SB 952</u> Nielsen (R)	Sales and Use Tax: Exemptions: Backup Electrical		Provides an exemption from sales and use tax laws with respect to the sale of, or the storage, use, or consumption of, a backup electrical generator, if that backup electrical generator is purchased for use exclusively in powering a critical facility by a city, county, city and county, special district, or other political subdivision during deenergization events and the purchaser provides to the seller a written statement with regard to these facts.	06/29/2020 - To ASSEMBLY Committee on REVENUE AND TAXATION.
<u>SB 974</u> Hurtado (D)	California Environmental Quality Act: Water Systems		Exempts from the California Environmental Quality Act certain projects consisting solely of the installation, repair, or reconstruction of water infrastructure that primarily benefit a small disadvantaged community water system by improving the system's water quality, encouraging water conservation, or providing drinking water service to existing residences within a disadvantaged community where there is specified evidence of an inadequate supply of safe drinking water.	06/29/2020 - To ASSEMBLY Committee on NATURAL RESOURCES.
<u>SB 998</u> Moorlach (R)	Local Government: Investments		Amends the Joint Exercise of Powers Act. Authorizes a joint powers authority to establish the terms and conditions pursuant to which agencies may participate and invest in pool shares. Specifies that a federally recognized Indian tribe is eligible to participate in a joint powers authority formed for this purpose. Sets forth prohibitions in relation to investment assets.	06/18/2020 - To ASSEMBLY Committee on LOCAL GOVERNMENT.
<u>SB 1044</u> Allen (D)	Firefighting Equipment and Foam: PFAS Chemicals		Requires any person, including a manufacturer, that sells firefighter personal protective equipment to any person to provide a written notice to the purchaser at the time of sale if the firefighter personal protective equipment contains perfluoroalkyl and polyfluoroalkyl substances. Provides that a violation of this requirement is punishable by a specified civil penalty.	06/29/2020 - To ASSEMBLY Committee on ENVIRONMENTAL SAFETY AND TOXIC MATERIALS.

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<u>SB 1099</u> Dodd (D)	Emergency Backup Generators: Critical Facilities	SUPPORT	Requires, either commencing on a specified date, or twelve months after the adoption of a specified rule on emergency backup generators, the air pollution control officer to develop stipulations and conditions for an order for abatement that allows the operator of a critical facility to use a permitted emergency backup generator in exceedance of that permit's runtime, and testing and maintenance limits, if specified conditions are met.	06/29/2020 - To ASSEMBLY Committee on NATURAL RESOURCES.
<u>SB 1100</u> Atkins (D)	Coastal Resources: Sea Level Rise		Includes, as part of the procedures the California Coastal Commission is required to adopt, recommendations and guidelines for the identification, assessment, minimization, and mitigation of sea level rise within each local coastal program. Deletes the timeframe by which the Commission is required to adopt these procedures. Requires the Commission to take into account the effects of sea level rise in coastal resource planning and management policies and activities.	05/12/2020 - In SENATE. 2nd & 3rd Committee referral withdrawn by rule.
<u>SB 1159</u> Hill (D)	Workers Compensation: Coronavirus		Amends existing law relating to the workers' compensation system. Defines injury for an employee to include illness or death resulting from coronavirus disease. Creates a disputable presumption that an injury that develops or manifests itself while an employee is employed arose out of and in the course of the employment. Requires an employee to exhaust their paid sick leave benefits before receiving temporary disability benefits.	06/29/2020 - To ASSEMBLY Committee on INSURANCE.
<u>SB 1185</u> Moorlach (R)	Emergency Backup Generators: Deenergization Events		Requires a facility permittee applying for an emergency variance with an air district hearing board to demonstrate that the permitted emergency backup generator is using the cleanest, feasible, available backup power source sufficient to meet the facility's electrical service demand during a deenergization event.	06/29/2020 - To ASSEMBLY Committee on NATURAL RESOURCES.
<u>SB 1190</u> Durazo (D)	Tenancy: Termination		Authorizes a tenant to notify a landlord of their intent to terminate their tenancy because an immediate family member was the victim of a crime. Makes the Tenant Protection Act	06/29/2020 - To ASSEMBLY Committee on JUDICIARY.

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			enforceable by the Attorney General, a city attorney, district attorney, or county counsel. Authorizes the legislative body of a local government to designate a local agency to investigate and enforce the Act, including awarding restitution and levying fines for each violation.	
<u>SB 1215</u> Stern (D)	Electricity: Microgrids		Requires the Public Utilities Commission, in consultation with the Office of Emergency Services, to create a database of critical facilities and critical infrastructure, and related circuits, that are located in tier 2 or tier 3 high fire threat districts served by electrical corporations, and identify with respect to each whether it serves a low income and disadvantaged community.	06/29/2020 - To ASSEMBLY Committee on UTILITIES AND ENERGY.
<u>SB 1312</u> McGuire (D)	Electrical Corporations: Deenergization		Requires the Public Utilities Commission to revise Electric Tariff Rule 20 to additionally authorize and fund the undergrounding of electrical infrastructure within high fire threat areas for purposes of wildfire mitigation. Requires an electrical corporation, by a specified date, to identify and report to the Commission a minimum percentage of its transmission and distribution infrastructure that is most likely to cause such a shutoff.	06/29/2020 - To ASSEMBLY Committee on UTILITIES AND ENERGY.
<u>SB 1386</u> Moorlach (R)	Local Government: Assessments, Fees, and Charges: Water	SPONSOR	Specifies various requirements with respect to the levying of assessments and property related fees and charges by a local agency. Requires that the local agency provide public notice and a majority protest procedure. Relates to Proposition 218 Omnibus Implementation Act. Defines the term water to mean any system of public improvements intended to provide for the production, storage, supply, treatment, or distribution of water from any source.	06/18/2020 - To ASSEMBLY Committee on LOCAL GOVERNMENT.
<u>SB 1400</u> Umberg (D)	Accessory Dwelling Unit Construction Bond Act		Enacts the Accessory Dwelling Unit Construction Bond Act. Authorizes the issuance of bonds to finance the Accessory Dwelling Unit Construction Program. Authorizes the Department	04/08/2020 - From SENATE Committee on RULES with author's amendments.;04/08/2020 - In

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			of Housing and Community Development to enter into a contract under that program with a homeowner to provide financing to pay for the eligible costs incurred by the homeowner in constructing an accessory dwelling unit on the homeowner's property. Provides for submission of the Accessory Dwelling Unit Bond Act to the voters.	SENATE. Read second time and amended. Re-referred to Committee on RULES.
<u>SB 1410</u> Caballero (D)	COVID 19 Emergency: Tenancies		Authorizes an owner of real property and a tenant to sign and execute a tenant owner COVID 19 eviction relief agreement that, during a state of emergency related to the COVID 19 pandemic, would allow the tenant to defer the tenant's unpaid rent. Voids any demand for the payment of unpaid rent accrued, or any notice to terminate tenancy served, upon the declaration of the state of emergency related to the COVID 19 pandemic, and until the state of emergency is terminated.	06/29/2020 - To ASSEMBLY Committee on JUDICIARY.
<u>SB 1473</u> Governance and Finance Cmt	Local Government Omnibus Act of 2020		Authorizes a county to lend any of its funds to a resource conservation district to perform its functions and meets its obligations, specifies that no reading of the title or county ordinance is required if the title is included on the published agenda and a copy of the full ordinance is made available to the public on the county's internet website and in print at the meeting before the introduction or passage of the ordinance.	06/18/2020 - To ASSEMBLY Committee on LOCAL GOVERNMENT.
<u>HR 535</u> Dingell D (D)	Hazardous Substances Designation		Requires the Administrator of the Environmental Protection Agency to designate per- and polyfluoroalkyl substances as hazardous substances under the Comprehensive Environmental Response, Compensation, and Liability Act of 1980.	01/13/2020 - In SENATE. Read second time.;01/13/2020 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.
<u>HR 1162</u> Napolitano (D)	Water Recycling and Reuse Projects Grant Program	SUPPORT	Establishes a grant program for the funding of water recycling and reuse projects.	03/11/2020 - Subcommittee on WATER, POWER AND OCEANS discharged.;03/11/2020 - In HOUSE Committee on NATURAL RESOURCES: Consideration and

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				mark-up session held.;03/11/2020 - In HOUSE Committee on NATURAL RESOURCES: Ordered to be reported as amended.
<u>HR 1417</u> Lawrence (D)	Water and Sewer Infrastructure Trust Fund		Establishes a trust fund to provide for adequate funding for water and sewer infrastructure.	03/27/2019 - In HOUSE Committee on AGRICULTURE: Referred to Subcommittee on CONSERVATION AND FORESTRY.
<u>HR 1567</u> Lujan (D)	Water Contamination From Military Installations		Authorizes the Department of Defense to temporarily provide water uncontaminated with perfluorooctanoic acid (PFOA) and perfluorooctane sulfonate (PFOS) for agricultural purposes to areas affected by contamination from military installations, authorizes the Secretary of the Air Force to acquire real property to extend the contiguous geographic footprint of any Air Force base that has shown signs of contamination from PFOA and PFOS due to activities on the base.	03/07/2019 - In HOUSE Committee on TRANSPORTATION & INFRASTRUCTURE: Referred to Subcommittee on WATER RESOURCES AND ENVIRONMENT.
<u>HR 1764</u> Garamendi (D)	Federal Water Pollution Control Permitting Terms	SUPPORT	Amends the Federal Water Pollution Control Act with respect to permitting terms.	03/15/2019 - In HOUSE Committee on TRANSPORTATION & INFRASTRUCTURE: Referred to Subcommittee on WATER RESOURCES AND ENVIRONMENT.
<u>HR 1976</u> Kildee (D)	Perfluorinated Compounds Survey		Requires the Director of the United States Geological Survey to perform a nationwide survey of perfluorinated compounds.	06/13/2019 - Subcommittee on WATER, POWER AND OCEANS hearings held.
<u>HR 2377</u> Boyle B (D)	Drinking Water Maximum Contaminant Level		Amends the Safe Drinking Water Act, requires the Administrator of the Environmental Protection Agency to publish a maximum contaminant level goal and promulgate a national primary drinking water regulation for total per- and polyfluoroalkyl substances.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.

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<u>HR 2500</u> Smith A (D)	National Defense Authorization Act for Fiscal Year 2020		Provides for the National Defense Authorization Act for specified Fiscal Year.	07/12/2019 - In HOUSE. HA 560 Amendment offered by Representative Thompson.;07/12/2019 - In HOUSE. HA 561 Amendment offered by Representative Malinowski.;07/12/2019 - In HOUSE. HA 562 Amendment offered by Representative Dingell.;07/12/2019 - In HOUSE. HA 562. Representative Dingell amendment agreed to on HOUSE floor.;07/12/2019 - In HOUSE. HA 563 Amendment offered by Representative Jayapal.;07/12/2019 - In HOUSE. HA 564 Amendment offered by Representative Smith.;07/12/2019 - In HOUSE. HA 564. Representative Smith amendment agreed to on HOUSE floor.;07/12/2019 - In HOUSE. HA 538. Representative Lee amendment failed on HOUSE floor.;07/12/2019 - In HOUSE. HA 539. Representative Amash amendment failed on HOUSE floor.;07/12/2019 - In HOUSE. HA 552. Representative Tipton amendment agreed to on HOUSE floor.;07/12/2019 - In HOUSE. HA 553. Representative Turner amendment failed on HOUSE floor.;07/12/2019 - In HOUSE. HA 554. Representative Khanna amendment agreed to on HOUSE floor.;07/12/2019 - In HOUSE. HA 555. Representative Lee amendment

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				agreed to on HOUSE floor.;07/12/2019 - In HOUSE. HA 556. Representative Lee amendment agreed to on HOUSE floor.;07/12/2019 - In HOUSE. HA 557. Representative Garcia amendment failed on HOUSE floor.;07/12/2019 - In HOUSE. HA 558. Representative Ocasio-Cortez amendment failed on HOUSE floor.;07/12/2019 - In HOUSE. HA 559. Representative Ocasio-Cortez amendment failed on HOUSE floor.;07/12/2019 - In HOUSE. HA 560. Representative Thompson amendment agreed to on HOUSE floor.;07/12/2019 - In HOUSE. HA 561. Representative Malinowski amendment agreed to on HOUSE floor.;07/12/2019 - In HOUSE. HA 563. Representative Jayapal amendment agreed to on HOUSE floor.;07/12/2019 - In HOUSE. Passed HOUSE. *****To SENATE.
<u>HR 2533</u> Pallone (D)	Community Water Systems Contamination		Assists community water systems affected by perfluoroalkyl substances (PFAS) contamination.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2566</u> Soto (D)	Environmental Protection Agency Safer Choice Standard		Requires the Administrator of the Environmental Protection Agency to revise the Safer Choice Standard to provide for a Safer Choice label for pots, pans, and cooking utensils that do not contain polyfluoroalkyl substances (PFAS).	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.

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<u>HR 2570</u> Rouda (D)	Water Treatment Costs		Ensures that polluters pay ongoing water treatment costs associated with contamination from perfluoroalkyl and polyfluoroalkyl substances.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2577</u> Delgado (D)	Toxics Release Inventory Inclusion		Amends the Emergency Planning and Community Right-To-Know Act of 1986, includes per- and polyfluoroalkyl substances on the Toxics Release Inventory.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2591</u> Khanna (D)	Polyfluoroalkyl Substance Waste Prohibition		Prohibits the waste incineration of per- and polyfluoroalkyl substances.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2596</u> Kuster (D)	Polyfluoroalkyl Substances Manufacturing and Processing		Amends the Toxic Substances Control Act with respect to manufacturing and processing notices for per- and polyfluoroalkyl substances.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2600</u> Dean (D)	Per and Polyfluoroalkyl Substances Regulation		Regulates per- and polyfluoroalkyl substances under the Toxic Substances Control Act.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2605</u> Stevens (D)	Hazardous Air Pollutants Classification		Directs the Administrator of the Environmental Protection Agency to issue a final rule adding as a class all perfluoroalkyl and polyfluoroalkyl substances with at least one fully fluorinated carbon atom to the list of hazardous air pollutants under section 112(b) of the Clean Air Act (42 U.S.C. 7412(b)).	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2608</u> Maloney S (D)	Toxic Substances Testing		Requires the testing of perfluoroalkyl and polyfluoroalkyl substances under the Toxic Substances Control Act.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 -

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				Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2626</u> Upton (R)	Water Contamination Remediation Agreements		Encourages Federal agencies to expeditiously enter into or amend cooperative agreements with States for removal and remedial actions to address PFAS contamination in drinking, surface, and ground water and land surface and subsurface strata.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2638</u> Fletcher (D)	Firefighting Foam Use		Directs the Administrator of the Environmental Protection Agency to issue guidance on minimizing the use of firefighting foam containing PFAS.	09/26/2019 - Subcommittee on ENVIRONMENT consideration and mark-up session held.;09/26/2019 - Forwarded by Subcommittee on ENVIRONMENT to full committee.
<u>HR 2800</u> Slotkin (D)	Drinking Water Substance Monitoring		Amends the Safe Drinking Water Act, requires continued and expanded monitoring of perfluoroalkyl and polyfluoroalkyl substances in drinking water.	05/16/2019 - INTRODUCED.;05/16/2019 - To HOUSE Committee on ENERGY AND COMMERCE.
<u>HR 3591</u> Trone (D)	Alcohol and Substance Misuse Prevention		Amends the Higher Education Act, provides for the prevention of certain alcohol and substance misuse.	06/27/2019 - INTRODUCED.;06/27/2019 - To HOUSE Committee on EDUCATION AND LABOR.
<u>HR 7073</u> Garamendi (D)	Municipal Liquidity Facility Special Districts		Amends the Social Security Act, includes special districts in the coronavirus relief fund, directs the Secretary to include special districts as an eligible issuer under the Municipal Liquidity Facility.	06/01/2020 - INTRODUCED.;06/01/2020 - To HOUSE Committee on OVERSIGHT AND REFORM.;06/01/2020 - To HOUSE Committee on FINANCIAL SERVICES.
<u>S 611</u> Sanders (I)	Water and Sewer Infrastructure Funding		Provides adequate funding for water and sewer infrastructure.	02/28/2019 - INTRODUCED.;02/28/2019 - In SENATE. Read second time.;02/28/2019 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.
<u>S 638</u> Carper (D)	Hazardous Substances Designation		Requires the Administrator of the Environmental Protection Agency to designate per- and polyfluoroalkyl substances as	02/28/2019 - INTRODUCED.;02/28/2019 - In

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			hazardous substances under the Comprehensive Environmental Response, Compensation, Liability Act of 1980.	SENATE. Read second time.;02/28/2019 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.
<u>S 675</u> Udall T (D)	Water Contamination From Military Installations		Authorizes the Department of Defense to temporarily provide water uncontaminated with perfluorooctanoic acid (PFOA) and perfluorooctane sulfonate (PFOS) for agricultural purposes to areas affected by contamination from military installations, authorizes the Secretary of the Air Force to acquire real property to extend the contiguous geographic footprint of any Air Force base that has shown signs of contamination from PFOA and PFOS due to activities on the base.	03/06/2019 - INTRODUCED.;03/06/2019 - In SENATE. Read second time.;03/06/2019 - To SENATE Committee on ARMED SERVICES.
<u>S 950</u> Stabenow (D)	Perfluorinated Compounds Survey		Requires the Director of the United States Geological Survey to perform a nationwide survey of perfluorinated compounds.	03/28/2019 - INTRODUCED.;03/28/2019 - In SENATE. Read second time.;03/28/2019 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.
<u>S 1251</u> Shaheen (D)	Emerging Contaminants Public Health Response Assistance		Improves coordinate interagency Federal actions, provides assistance to States for responding to public health challenges posed by emerging contaminants.	04/30/2019 - INTRODUCED.;04/30/2019 - In SENATE. Read second time.;04/30/2019 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.
<u>S 1372</u> Stabenow (D)	Water Contamination Remediation Agreements		Encourages Federal agencies to expeditiously enter into or amend cooperative agreements with States for removal and remedial actions to address polyfluoroalkyl substances (PFAS) contamination in drinking, surface, and ground water and land surface and subsurface strata.	05/08/2019 - INTRODUCED.;05/08/2019 - In SENATE. Read second time.;05/08/2019 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.
<u>S 1473</u> Gillibrand (D)	Drinking Water Maximum Contaminant Levels		Amends the Safe Drinking Water Act, requires the Administrator of the Environmental Protection Agency to set maximum contaminant levels for certain chemicals.	05/15/2019 - INTRODUCED.;05/15/2019 - In SENATE. Read second

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				time.;05/15/2019 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.
<u>S 1507</u> Capito (R)	Toxics Release Inventory Inclusion		Includes certain perfluoroalkyl and polyfluoroalkyl substances in the toxics release inventory.	06/19/2019 - In SENATE Committee on ENVIRONMENT AND PUBLIC WORKS: Ordered to be reported with an amendment in the nature of a substitute.;06/19/2019 - From SENATE Committee on ENVIRONMENT AND PUBLIC WORKS: Reported by Sen. Barrasso with an amend. in the nature of a substitute.;06/19/2019 - In SENATE. Placed on SENATE Legislative Calendar under General Orders.
<u>S 1932</u> Gardner (R)	Reclamation States Water Infrastructure Support	SUPPORT	Supports water infrastructure in Reclamation States.	07/18/2019 - Subcommittee on WATER AND POWER hearings held.
<u>S 3227</u> Sanders (I)	Hazardous Substances Designation		Requires the Administrator of the Environmental Protection Agency to designate per- and polyfluoroalkyl substances as hazardous substances under the Comprehensive Environmental Response, Compensation, and Liability Act of 1980.	01/28/2020 - INTRODUCED.;01/28/2020 - In SENATE. Read second time.;01/28/2020 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.
<u>S 3590</u> Barrasso (R)	Safe Drinking Water Act Provisions Reauthorization		Amends the Safe Drinking Water Act, reauthorize certain provisions.	05/11/2020 - From SENATE Committee on ENERGY & NATURAL RESOURCES: Reported by Senator Barrasso with an amend. in the nature of a sub.;05/11/2020 - In SENATE. Placed on SENATE Legislative Calendar under General Orders.
<u>S 3591</u> Barrasso (R)	Water Conservation and Development		Provides for improvements to the rivers and harbors of the United States, provides for the conservation and development of	05/11/2020 - From SENATE Committee on ENERGY & NATURAL RESOURCES: Reported


IRWD 2020 LEGISLATIVE MATRIX
Updated 06/30/2020

Bill No. Author	Title	IRWD Position	Summary/Effects	Status
			water and related resources, provides for water pollution control activities.	by Senator Barrasso with an amend. in the nature of a sub.;05/11/2020 - In SENATE. Placed on SENATE Legislative Calendar under General Orders.
<u>S 3944</u> Udall T (D)	Plastic Products Production Reduction		Amends the Solid Waste Disposal Act, reduces the production and use of certain single use plastic products and packaging, improves the responsibility of producers in the design, collection, reuse, recycling, and disposal of their consumer products and packaging, prevents pollution from consumer products and packaging from entering into animal and human food chains and waterways.	06/11/2020 - INTRODUCED.;06/11/2020 - In SENATE. Read second time.;06/11/2020 - To SENATE Committee on ENVIRONMENT AND PUBLIC WORKS.

July 9, 2020

Prepared by: B. Beeman

Submitted by: P. Weghorst

Approved by: Paul A. Cook 

WATER RESOURCES POLICY AND COMMUNICATIONS COMMITTEE

2020 WATER USE EFFICIENCY OUTREACH CAMPAIGN

SUMMARY:

Staff proposes a 2020 Water Use Efficiency Outreach Campaign comprised of several targeted customer outreach initiatives intended to promote existing and new programs described in the Fiscal Year 2020-21 Water Use Efficiency Implementation Plan (Water Efficiency Plan). The new outreach campaign is designed for the current environment by addressing customers' current needs and interests with compelling communication programs. Staff recommends the Board authorize the General Manager to execute a Professional Services Agreement with Sukle Advertising & Design in the amount of \$396,000 for implementation of the 2020 Water Use Efficiency Outreach Campaign.

BACKGROUND:

In December 2019, IRWD completed a comprehensive Future Potential Water Efficiency Study of past water conservation programs. The study documented water savings achieved through water use efficiency programs implemented over the past 10 years. The study concluded that use of indoor water use efficiency devices is highly saturated, and that outdoor water use provides the greatest remaining potential for additional water use efficiency. An overview of the key findings and recommendations from the study were presented to the Board on January 13, 2020. In May 2020, staff presented to the Water Resources Policy and Communications Committee a Water Efficiency Plan, which described existing and proposed new water use efficiency programs that are consistent with the findings of the study.

2020 Water Efficiency Outreach Campaign:

In support of the water use efficiency programs outlined in the Water Efficiency Plan, staff recommends a new suite of creative and targeted outreach initiatives to:

- Promote turf removal and weather-based controller incentives;
- Encourage RightScaping;
- Increase attendance at virtual Garden Workshops;
- Refresh the WaterStar Business Outreach Program materials; and
- Create digital outreach materials for targeting commercial, industrial and institutional (CII) customers.

The following tables illustrate how each of the new outreach initiatives will support the different programs in the Water Efficiency Plan.

CII Water Efficiency Programs - FY 2020-21

Water Efficiency Program	Implementation Schedule	Outreach Initiative
WaterStar Recognition	On-going	WaterStar Refresh and CII Presentation Materials

Single-Family Residential Water Efficiency Programs – FY 2020-21

Water Efficiency Program	Implementation Schedule	Outreach Initiative
Turf Removal Rebate Incentives	On-going	Encourage RightScaping
Weather-Based Irrigation Controllers Incentives	On-going; Summer Direct Install Program for Single Family Residential Customers (launch July 2020)	Promote Smart Controller Installations
Spray-to-Drip Incentives	On-going	Encourage RightScaping
Rotating Sprinkler Nozzles Incentives	On-going	Encourage RightScaping
Pressure Regulating Sprinkler Spray Bodies Pilot	September 2020	Encourage RightScaping
Gardening Workshops	On-going	Promote Virtual Garden Workshops

Campaign Scope of Work

To assist with the development and implementation of the 2020 outreach campaign, staff recommends that IRWD execute a Professional Services Agreement with Sukle Advertising & Design, which will:

- Continue implementation of the existing “Don’t Waste a Good Thing” campaign;
- Facilitate the development of new targeted outreach efforts; and
- Result in the development of a 2021 outreach plan.

Sukle’s proposed scope of work is provided as Exhibit “A”. The scope of work includes the elements of the campaign along with a proposed implementation schedule through December 2020. The following table provides the negotiated not-to-exceed costs for tasks that will be billed by Sukle on a time and material basis.

Sukle Scope of Work Tasks and Costs

Task	Cost
“Don’t Waste a Good Thing” Campaign	
• Promote Smart Controller Rebates	\$24,000
• Encourage RightScaping	\$169,500
• Promote Virtual Gardening Workshops	\$112,500
CII & WaterStar Refresh	
• WaterStar Refresh	\$25,000
• CII Presentation Materials	\$20,000
Account Leadership and Planning	
• Account Leadership (August – December 2020)	\$20,000
• 2020 Outreach Campaign Recap	\$10,000
• 2021 WUE Outreach Planning	\$15,000
Total:	\$396,000

FISCAL IMPACTS:

The cost of the 2020 Water Use Efficiency Outreach Campaign is \$396,000 paid out of the Conservation Fund. Funding for this effort is included in the FY 2020-21 Operating Budget.

ENVIRONMENTAL COMPLIANCE:

Not applicable.

RECOMMENDATION:

That the Board authorize the General Manager to execute a Professional Services Agreement with Sukle Advertising & Design in the amount of \$396,000 for the implementation of the 2020 Water Use Efficiency Outreach Campaign.

LIST OF EXHIBITS:

Exhibit “A” – Sukle Advertising & Design Scope of Work

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Exhibit "A"

IRVINE RANCH WATER DISTRICT

2020 SCOPE OF WORK

June 23, 2020

SITUATION

This scope of work was designed for the current environment that has been impacted by the COVID-19 virus. The recommendations presented, will help to increase positive brand perception and trust for IRWD by addressing customers' current needs and interests with compelling communications. The effort will leverage previous IRWD campaigns to create cost efficiencies.

This communications effort will focus on the following:

- Engaging more customers in the smart control rebate program
- Encouraging water-efficient behavior among customers by promoting RightScaping
- Increasing participation in the WaterStar program by providing the IRWD outreach team with better tools

2020 WATER USE EFFICIENCY EFFORTS

DON'T WASTE A GOOD THING CAMPAIGN

Encouraging water-efficient behavior

"Don't Waste a Good Thing" remains a relevant and impactful message that encourages efficient water use.

It will continue to be the umbrella message that speaks to water efficiency, money savings and specific programs. For 2020 those efforts are: promoting smart controller rebates and encouraging the adoption of water-efficient gardening.

Recommended Creative Approach:

The Dinosaur campaign will be used because:

- It utilizes existing assets and can be expanded upon in a cost-effective manner
- The lighthearted message is appropriate for these trying times

INITIATIVE #1 - Promote smart controller rebates

Smart Controllers represent a simple, straightforward way for IRWD customers to use water sustainably and save money. This campaign will drive participation in the direct install program from Rachio.

A targeted email sent out via MailChimp and bill stuffer campaign will be directed at customers and drive them to RightScapeNow.com where they can learn more and initiate the rebate process.

Audience:

IRWD customers who own a single-family residence with a large lot, are over allocation, and have not responded to a previous rebate.

Deliverables:

- HTML emails x 3

- Bill stuffer content x 3

Budget:

- Fees/production: \$24,000

Timing: 4-6 weeks

INITIATIVE #2 – Encourage RightScaping

Leveraging historically high levels of consumer interest in planting and gardening, these messages will encourage outdoor water-efficient behaviors. The campaign will encourage customers to “evolve their yard” and direct them to helpful resources.

A campaign will be created that raises awareness and directs customers to IRWD resources (RightScapeNow.com, RightScape Planting Guide as well as any available rebates). The campaign will use paid and owned media.

Audience:

IRWD customers who live in a single-family residence.

Tactics:

Paid and Organic Social Outreach

Social static posts and videos will be created to encourage customers to “evolve their yard” and promote IRWD resources that can help them do that. Assets will be distributed through both organic and paid social media.

The agency will translate up to two videos for IRWD to use and distribute.

Additional Owned Tactics

Content will be created for IRWD bill stuffers and website. The content will encourage and inform people to “evolve their yard.”

Paid Media

Behavioral and interest driven data will be used to create a profile of the ideal target audience to deliver messages via digital and social platforms. The agency will develop campaign goal metrics, traffic creative, execute the campaign, optimize based on in-platform signals and deliver reporting on a bi-weekly basis. Paid social will include both static and video units.

Deliverables:

- Paid and Organic Social Outreach
 - Social/digital videos x 3-4
 - Social static posts x 2
 - Translations x 2 videos (Spanish, Korean, Chinese)
- Owned Tactics
 - Bill stuffer content x 3
 - IRWD website content x 1 page
- Paid Media
 - Targeted media plan
 - Media channels: Facebook and Instagram
 - Newsfeed static and video units
 - Duration: 8-week campaign
 - Reporting: Bi-weekly reports

Budget:

- Fees, production and media: \$169,500

Timing: 10-12 weeks

INITIATIVE #3 - Promote gardening workshops

This initiative will improve the outreach and participation in IRWD workshops. The campaign will make more qualified people aware of the workshops. The outreach will include direct messaging to people who have attended past workshops and paid social and owned media directed to new participants.

Audience:

IRWD customers who have demonstrated interest in gardening and outdoor yard projects.

Tactics:

Direct Email Campaign

An HTML email will be created and sent to past workshop participants informing of new upcoming workshops either via MailChimp or the WaterSmart Platform. The emails will contain a link for registration and encourage customers to share it with others. At all workshops, contact information will be collected and added to the database for future promotion.

Paid and Organic Social Outreach

Social posts will be created to promote the workshops. They will be distributed through both organic and paid social media. The paid posts will target people who have demonstrated an interest in gardening and outdoor landscaping.

“The Dirt” Content & Design

“The Dirt” will be used to not only promote upcoming workshops but to distribute content from the workshops. The content in “The Dirt” could evolve to include video content captured in the workshops. Workshops conducted through Zoom could be tested and promoted in this publication.

To continue the momentum from the initial launch of “The Dirt,” the agency has accounted for 3-5 headlines and design time for the two remaining issues of 2020.

Additional Owned Tactics

Content will be created for IRWD bill stuffers and website. The content will inform and promote the workshops.

Paid Media

Behavioral and interest driven data will be used to create a profile of the ideal person for gardening workshops. The agency will develop campaign goal metrics, traffic creative, execute the campaign, optimize based on in-platform signals and deliver reporting after each workshop.

Deliverables:

- Direct Email Campaign
 - HTML emails x 3
- Paid and Organic Social Outreach
 - Social static posts x 6 (x 3 main posts and x 3 reminder posts)

- “The Dirt” Content & Design
 - “The Dirt” x 2: develop workshop content, x 3-5 headlines and design
- Owned Tactics
 - Bill stuffer content x 3
 - IRWD website content x 1 page
- Paid Media
 - Targeted media effort
 - Media channels: Facebook and Instagram
 - Newsfeed static units
 - Duration: Promoting monthly workshops
 - Reporting: Monthly reports (after each workshop)

Budget:

- Fees, production and media: \$112,500

Timing: 6-8 weeks

CII AND WATERSTAR REFRESH

Increase the effectiveness of materials and resources

IRWD has used personal outreach to convince local businesses to adopt water savings programs.

New materials will be created to help accelerate that effort and increase the enrollment rate in the WaterStar Program.

The campaign will include the creation of marketing materials for IRWD ambassadors.

Tactics:

WaterStar Refresh

The current WaterStar identity will be redesigned to reflect a modern feel and approach to water efficiency.

Messaging will be refreshed and applied to a redesign of this [webpage](#) currently on RightScapeNow.com.

A welcome kit will be created. It will consist of a welcome letter, a certified WaterStar logo that can promote the program on an organization's website and a printed certificate of recognition for participating businesses will be designed.

Deliverables:

- WaterStar logo
- Webpage design and copy
- Welcome kit: welcome letter, a certified WaterStar logo, certificate design and copy

Budget: \$25,000

Timing: 4-6 weeks

Presentation and Electronic Leave Behind

Sukle will develop a presentation that will highlight IRWD's mission in water efficiency and the benefits of the WaterStar program. The presentation will be delivered as a PDF and PowerPoint file.

A one-page leave behind will be created and used as an electronic follow-up to encourage businesses to enroll.

Deliverables:

- PDF & PowerPoint presentation (approximately 15 slides)
- Electronic leave behind

Budget: \$20,000

Timing: 3-5 weeks

2020 ACCOUNT LEADERSHIP AND PLANNING***Account Leadership***

Account leadership entails all ongoing management that ensures your account runs efficiently. This involves work that spans across multiple projects. This coordination is critical to the overall success. This includes regular status calls, budget/fiscal management and reconciliation, research, media and audience discussions and learnings.

Timing: Ongoing, August 2020-December 2020

Cost: \$20,000 (\$4,000/monthly)

2020 Campaign Recap

At the conclusion of the campaign, a presentation will be created recapping and evaluating the efforts. This presentation will include key metric reporting, analytics key takeaways and recommendations.

Deliverable: A campaign recap presentation

Timing: November/December 2020

Cost: \$10,000

2021 Planning

This budget includes time for Sukle to work with the IRWD communications team to evaluate previous campaigns, develop and align on objectives, and deliberate strategies. The agency will then write and present a communication plan for 2021.

Deliverables:

- Planning session (virtual or in-person)
- 2021 Marketing Plan

Timing: November/December 2020

Cost: \$15,000

2020 BUDGET

2020 WATER USE EFFICIENCY EFFORTS

Don't Waste A Good Thing Campaign	\$306,000
Initiative #1: Promote smart controller rebates	\$24,000
Initiative #2: Encourage RightScaping	\$169,500
Initiative #3: Promote gardening workshops	\$112,500
CII & WaterStar Refresh	\$45,000
WaterStar Refresh	\$25,000
CII Presentation	\$20,000

2020 ACCOUNT LEADERSHIP AND PLANNING

2020 Account Leadership (Aug-Dec 2020)	\$20,000
2020 Campaign Recap	\$10,000
2021 Planning	\$15,000
Total:	\$396,000

TIMING

Initial timing is based on contract, SOW and estimates being signed by Mon 7/20.

Please note: timing for Initiative #3 is tentative. Schedules will need to be updated accordingly once the dates for the workshops have been determined.

Week of	Jul 20	Jul 27	Aug 3	Aug 10	Aug 17	Aug 24	Aug 31	Sept 7	Sept 14	Sept 21	Sept 28	Oct 5	Oct 12	Oct 19	Oct 26	Nov 2
	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF	MTWTF
Don't Waste A Good Thing Campaign																
INITIATIVE #1 - Promote smart controller rebates																
Creative Brief																
Creative Concepts Presentation																
Refinements & Client Approval																
Release Assets (Emails)																
Release Assets (Bill stuffers)																
INITIATIVE #2 – Encourage RightScaping																
Creative Brief																
Creative Concepts & Media Plan Presentation																
Refinements & Client Approval																
RightScapeNow.com Updates Live																
Paid Social Campaign Launches																
INITIATIVE #3 - Promote gardening workshops																
Creative Brief																
Creative Concepts & Media Plan Presentation																
Refinements & Client Approval																
Release Assets (Bill stuffers + Emails) & RightScapeNow.com Updates Live																
Paid Social Campaign Launches																
CII AND WATERSTAR REFRESH																
Creative Brief and Presentation Content Outline																
Designs for WaterStar logo																
Approval of WaterStar logo																
Designs of welcome kit, welcome letter, certified WaterStar logo, certificate, website page																
Design and content for presentation																
Release Assets for WaterStar logo, welcome kit, welcome letter, certified WaterStar logo, certificate, webpage																



SUKLE
2430 WEST 32ND AVENUE
DENVER, COLORADO 80211

P (303) 964-9100
F (303) 964-9600
SUKLE.COM

**IRWD 2020 PLAN
COMPENSATION SCHEDULE - 6/23/20**

DON'T WASTE A GOOD THING

Initiative #1 - Promote smart controller rebates

Email Campaign (3x HTML emails)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	Writes the creative brief, reviews and proofs content, manages development and client expectations.	\$ 150.00	24	\$ 3,600.00
Account Planner/Strategist	Collaborates with the account supervisor on messaging.	\$ 160.00	4	\$ 640.00
Creative Director	Reviews creative (copy and design).	\$ 220.00	6	\$ 1,320.00
Senior Art Director	Develops the look and feel for the email campaign and designs all three emails.	\$ 150.00	36	\$ 5,400.00
Copywriter	Writes copy for the three emails.	\$ 140.00	18	\$ 2,520.00
Project Manager	Manages internal workflow to ensure we meet deadlines.	\$ 110.00	9.5	\$ 1,045.00
Miscellaneous Costs / Out of pocket costs	This includes budget for any photography or retouching that may be needed as well as development for three HTML emails.			\$ 3,480.00
Subtotal				\$ 18,005.00

Bill Stuffers (3x - one per month for three months)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	Writes the creative brief, reviews content, manages client approvals.	\$ 150.00	9	\$ 1,350.00
Creative Director	Reviews creative (copy and design).	\$ 220.00	2	\$ 440.00
Senior Art Director	Designs bill stuffers (if necessary).	\$ 150.00	6	\$ 900.00
Copywriter	Writes copy for the three bill stuffers.	\$ 140.00	18.5	\$ 2,590.00
Project Manager	Manages internal workflow to ensure we meet deadlines.	\$ 110.00	6.5	\$ 715.00
Subtotal				\$ 5,995.00

Total Budget for Initiative #1 \$ 24,000.00

Initiative #2 - Encourage Rightscaping

Social Static & Video Posts (3-4x social/digital videos + 2x static posts)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	Writes creative brief for the creative team. Participates in creative check-ins and manages client expectations.	\$ 150.00	26	\$ 3,900.00
Account Planner/Strategist	Develops creative brief and messaging with account supervisor. Participates in creative check-ins.	\$ 160.00	8	\$ 1,280.00
Creative Director	Works with the creatives on the creative concepts and executions of the video and static posts.	\$ 220.00	13	\$ 2,860.00
Senior Art Director	Selects footage from Dino shoot for the 3-4 video edits. Develops concepts and designs for the static posts and then produces them.	\$ 150.00	68	\$ 10,200.00
Copywriter	Works with the art director on concepts for static posts. Writes copy and CTAs for the 3-4 videos and 2-3 static posts.	\$ 140.00	28	\$ 3,920.00

<i>Project Manager</i>	<i>Manages internal workflow to ensure we meet presentation deadlines.</i>	\$ 110.00	11	\$ 1,210.00
<i>Production Management</i>	<i>Manages any production that necessary for the video and static posts.</i>	\$ 140.00	8	\$ 1,120.00
<i>Mechanical Artist</i>	<i>Mechanicalizes final files.</i>	\$ 95.00	6	\$ 570.00
<i>Miscellaneous Costs / Out of pocket costs</i>	<i>This includes budget for 3D renderings, possible animation, video editing and any photography, retouching or illustration that may be needed.</i>			\$ 33,880.00

Subtotal \$ 58,940.00

Owned Media (Campaign page on RightScapeNow.com + 3x bill stuffers)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
<i>Account Supervisor</i>	<i>Writes creative brief, reviews content and manages client approvals.</i>	\$ 150.00	18	\$ 2,700.00
<i>Account Planner/Strategist</i>	<i>Collaborates with the account supervisor on messaging. Reviews content on campaign page.</i>	\$ 160.00	6	\$ 960.00
<i>Creative Director</i>	<i>Reviews creative (copy and design).</i>	\$ 220.00	4	\$ 880.00
<i>Senior Art Director</i>	<i>Designs bill stuffers (if necessary).</i>	\$ 150.00	26	\$ 3,900.00
<i>Copywriter</i>	<i>Writes copy for the three bill stuffers.</i>	\$ 140.00	16	\$ 2,240.00
<i>Project Manager</i>	<i>Manages internal workflow to ensure we meet presentation deadlines.</i>	\$ 110.00	8	\$ 880.00
<i>Miscellaneous Costs / Out of pocket costs</i>	<i>This includes budget for 3D renderings, possible animation and any photography, retouching or illustration that may be needed.</i>			\$ 1,000.00
Subtotal				\$ 12,560.00

Translations				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
<i>Miscellaneous Costs / Out of pocket costs</i>	<i>This includes budget for translations in Spanish, Chinese and Korean for up to two videos.</i>			\$ 8,000.00
Subtotal				\$ 8,000.00

Media Buy				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
<i>Miscellaneous Costs / Out of pocket costs</i>	<i>This includes budget for planning, executing and reporting on an 8-week paid social campaign.</i>			\$ 90,000.00

Total for Initiative #2 \$ 169,500.00

Initiative #3 - Promote gardening workshops

Email Campaign (3x HTML emails)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
<i>Account Supervisor</i>	<i>Writes the creative brief, reviews and proofs content, manages development and client expectations.</i>	\$ 150.00	24	\$ 3,600.00
<i>Account Planner/Strategist</i>	<i>Collaborates with the account supervisor on messaging.</i>	\$ 160.00	4	\$ 640.00
<i>Creative Director</i>	<i>Reviews creative (copy and design).</i>	\$ 220.00	6	\$ 1,320.00
<i>Senior Art Director</i>	<i>Develops the look and feel for the email campaign and designs all three emails.</i>	\$ 150.00	36	\$ 5,400.00
<i>Copywriter</i>	<i>Writes copy for the three emails.</i>	\$ 140.00	18	\$ 2,520.00
<i>Project Manager</i>	<i>Manages internal workflow to ensure we meet deadlines.</i>	\$ 110.00	9.5	\$ 1,045.00
<i>Miscellaneous Costs / Out of pocket costs</i>	<i>This includes budget for any photography or retouching that may be needed as well as development for three HTML emails.</i>			\$ 3,475.00

Subtotal

\$ 18,000.00

Social Static Posts (3x main posts promoting a workshop and 3x reminder posts)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	<i>Writes creative brief for the creative team. Participates in creative check-ins and manages client expectations.</i>	\$ 150.00	12	\$ 1,800.00
Account Planner/Strategist	<i>Develops messaging with account supervisor. Participates in creative check-ins.</i>	\$ 160.00	4	\$ 640.00
Creative Director	<i>Works with the creatives on the creative concepts for the static posts.</i>	\$ 220.00	6	\$ 1,320.00
Senior Art Director	<i>Develops concepts and designs for the static posts and then produces them.</i>	\$ 150.00	32	\$ 4,800.00
Copywriter	<i>Writes copy and CTAs for the 3 static posts and the 3 reminder posts.</i>	\$ 140.00	18	\$ 2,520.00
Project Manager	<i>Manages internal workflow to ensure we meet presentation deadlines.</i>	\$ 110.00	6	\$ 660.00
Production Management	<i>Manages any production that necessary for the static posts.</i>	\$ 140.00	6	\$ 840.00
Mechanical Artist	<i>Mechanicalizes final files.</i>	\$ 95.00	2	\$ 190.00
Miscellaneous Costs / Out of pocket costs	<i>This includes budget for 3D renderings, possible animation and any photography, retouching or illustration that may be needed.</i>			\$ 8,000.00

Subtotal

\$ 20,770.00

"The Dirt" Content & Design				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	<i>Kicks-off the job internally, reviews content and manages client approvals.</i>	\$ 150.00	8	\$ 1,200.00
Creative Director	<i>Reviews creative (copy and design).</i>	\$ 220.00	2	\$ 440.00
Senior Art Director	<i>Helps with any design needs for the remaining two issues of "The Dirt."</i>	\$ 150.00	11	\$ 1,650.00
Copywriter	<i>Helps with any headlines for the remaining two issues of "The Dirt."</i>	\$ 140.00	12	\$ 1,680.00
Project Manager	<i>Manages internal workflow to ensure we meet presentation deadlines.</i>	\$ 110.00	2	\$ 220.00
Miscellaneous Costs / Out of pocket costs	<i>This includes budget for 3D renderings, possible animation, video editing and any photography, retouching or illustration that may be needed.</i>			\$ 11,000.00

Subtotal

\$ 16,190.00

Owned Media (Campaign page on RightScapeNow.com + 3x bill stuffers)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	<i>Writes creative brief, reviews content, manages client approvals.</i>	\$ 150.00	18	\$ 2,700.00
Account Planner/Strategist	<i>Collaborates on messaging with the account supervisor. Reviews content on campaign page.</i>	\$ 160.00	6	\$ 960.00
Creative Director	<i>Reviews creative (copy and design).</i>	\$ 220.00	4	\$ 880.00
Senior Art Director	<i>Designs campaign page and bill stuffers (if necessary).</i>	\$ 150.00	26	\$ 3,900.00
Copywriter	<i>Writes copy for campaign page and the three bill stuffers.</i>	\$ 140.00	16	\$ 2,240.00
Project Manager	<i>Manages internal workflow to ensure we meet presentation deadlines.</i>	\$ 110.00	8	\$ 880.00

Miscellaneous Costs / Out of pocket costs	<i>This includes budget for 3D renderings, possible animation and any photography, retouching or illustration that may be needed.</i>			\$ 980.00
Subtotal				\$ 12,540.00

Media Buy				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Miscellaneous Costs / Out of pocket costs	<i>This includes budget for planning, executing and reporting on a paid campaign promoting garden workshops.</i>			\$ 45,000.00

Total for Initiative #3 \$ 112,500.00

CII & WATERSTAR CAMPAIGN

WaterStar Refresh (WaterStar Identity Refresh, Webpage Design, Certificate, Welcome Kit, Certified WaterStar logo)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	<i>Works with the account planner on the creative brief and messaging, participates in creative check-ins and manages client expectations.</i>	\$ 150.00	16	\$ 2,400.00
Account Planner/Strategist	<i>Collaborates with the account supervisor on messaging. Participates in creative check-ins and client meetings.</i>	\$ 160.00	6	\$ 960.00
Creative Director	<i>Works closely with the creatives on the various design/logo directions and what directions to present to IRWD.</i>	\$ 220.00	10	\$ 2,200.00
Senior Art Director	<i>Develops design/logo directions. Presents directions to the client, makes refinements and produces final assets.</i>	\$ 150.00	103	\$ 15,450.00
Copywriter	<i>Writes copy and headlines needed for the webpage and welcome letter.</i>	\$ 140.00	15	\$ 2,100.00
Project Manager	<i>Manages internal workflow to ensure we meet deadlines.</i>	\$ 110.00	12	\$ 1,320.00
Mechanical Artist	<i>Mechanicalizes final logo files.</i>	\$ 95.00	6	\$ 570.00
Subtotal				\$ 25,000.00

CII Presentation & Electronic Leave Behind				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	<i>Works with the account planner on the content outline, participates in check-ins and manages client expectations.</i>	\$ 150.00	14	\$ 2,100.00
Account Planner/Strategist	<i>Develops the content outline and writes the presentation.</i>	\$ 160.00	28.25	\$ 4,520.00
Creative Director	<i>Reviews content and design of the presentation.</i>	\$ 220.00	6	\$ 1,320.00
Senior Art Director	<i>Designs the presentation based on the approved content.</i>	\$ 150.00	56	\$ 8,400.00
Project Manager	<i>Manages internal workflow to ensure we meet presentation deadlines.</i>	\$ 110.00	6	\$ 660.00
Miscellaneous Costs / Out of pocket costs	<i>This includes budget for 3D renderings, possible animation and any photography, retouching or illustration that may be needed.</i>			\$ 3,000.00
Subtotal				\$ 20,000.00

Total CII Budget \$ 45,000.00

Account Leadership (Aug-Dec) (Includes time for administrative oversight, status meetings, budget management providing IRWD monthly billing summary reports)				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost

Account Supervisor	Account leadership ensures this scope is run as seamlessly and efficiently as possible. This breaks out to roughly 26 hours per month.	\$ 150.00	133.3333	\$ 20,000.00
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Subtotal **\$ 20,000.00**

2020 Campaign Recap				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	Works with account planner on campaign analytics and a full campaign recap.	\$ 150.00	20	\$ 3,000.00
Account Planner/Strategist	Works with account supervisor on campaign analytics and a full campaign recap.	\$ 160.00	30	\$ 4,800.00
Creative Director	Review campaign report and participates in the client presentation.	\$ 220.00	10	\$ 2,200.00

Subtotal **\$ 10,000.00**

2021 Planning				
Title	Role	Hourly Rate	Projected Hours	Total Projected Cost
Account Supervisor	Discusses and aligns on IRWD objectives for 2021. Develops 2021 scope of work.	\$ 150.00	42	\$ 6,300.00
Account Planner/Strategist	Discusses and aligns on IRWD objectives for 2021. Develops 2021 scope of work.	\$ 160.00	31	\$ 4,960.00
Creative Director	Discusses and aligns on IRWD objectives for 2021. Develops 2021 scope of work.	\$ 220.00	17	\$ 3,740.00

Subtotal **\$ 15,000.00**

Total Scope of Work **\$ 396,000.00**